

CURRICULUM VITAE

SECTION A: PERSONAL DATA

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|-------------------------------|---|
| I. SURNAME: | BULUS |
| II. OTHER NAMES: | COMFORT SOKOLAYAME |
| III. DATE AND PLACE OF BIRTH: | 27 TH SEPTEMBER, 1977 KADUNA
KADUNA STATE |
| IV. LOCAL GOVERNMENT COUNCIL: | BASSA |
| V. STATE OF ORIGIN: | PLATEAU |
| VI. NATIONALITY: | NIGERIAN |
| VII. MAILING ADDRESS: | DEPARTMENT OF MASS
COMMUNICATION FACULTY OF ARTS,
UNIVERSITY OF JOS, P.M.B. 2084, JOS |
| VIII. E-MAIL: | combulus@unijos.edu.ng / csnbam@gmail.com |
| IX. PHONE NUMBER: | 08035873318 |
| X. MARITAL STATUS: | MARRIED |
| XI. PRESENT POSITION: | LECTURER I |
| XII. SPECIALIZATION: | COMMUNICATION THEORY & RESEARCH
DIGITAL MEDIA/COMMUNICATION
SOCIAL MEDIA |

SECTION B: INSTITUTIONS ATTENDED AND QUALIFICATIONS WITH DATES

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| 1. University of Jos, Jos, Plateau State | PhD. (Mass Comm.) | in view |
| 2. University of Jos, Jos, Plateau State | M.A. (Mass. Comm.) | 2011-2013 |
| 3. University of Jos, Jos, Plateau State | B.A. (Theatre Arts) | 1997-2001 |
| 4. Baptist High School, Jos, Plateau State | WAEC | 1991-1996 |

SECTION C: WORK EXPERIENCE/CAREER PROGRESSION

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| 1. Lecturer I, University of Jos
Jos, Plateau State | October 2019 – Till Date |
| 2. Lecturer II, University of Jos
Jos, Plateau State | October 2016 – October 2019 |
| 3. Assistant Lecturer, University of Jos
Jos, Plateau State | June 2013 – October 2016 |
| 4. Graduate Assistant, University of Jos
Jos, Plateau State | February 2009 – June 2013 |
| 5. Banking Executive, Diamond Bank
Bukuru, Plateau State | April 2007 – February 2009 |

6. Executive Trainee, Diamond Bank
Victoria Island, Lagos October 2005 – April 2007
7. Assistant Banking Executive, Lion Bank
Abuja, FCT October 2004 – October 2005
8. Net Centre Manager, Afrione Nig. Ltd
Jos, Plateau State February 2002 – October 2004
9. Marketing Officer, Gentle Touch Relaxer Co.
Lagos, June 1998 – August 1998
10. Assistant Teacher, Little Lambs Nursery and Primary School
Jos, Plateau State September 1996 –December 1996

SECTION D: ACADEMIC/ADMINISTRATIVE RESPONSIBILITIES

1. Level Coordinator/Adviser 2013 – 2016
2. Level Coordinator/Adviser 2018 – Till Date
3. Chairman, Exams Office 2017 – 2018
4. Member, Young Women in Media Committee 2017 – 2018
5. Member, Welfare Committee 2017 – Till Date
6. Tutoring 2009 – Till Date
7. Research 2009 – Till Date
8. Community Service 2009 – Till Date

SECTION E: MEMBERSHIP OF PROFESSIONAL BODIES

1. African Council For Communication Education (ACCE) 2012 – Till Date
2. Academic Staff Union of Universities (ASUU) 2009 – Till Date

SECTION F: DETAILS OF DETACHING EXPERIENCE AT UNIVERSITY LEVEL

1. Teaching Experience
 - a. Lecturer II, Department of Mass Communication
University of Jos, Jos October 2016 – Till Date
 - b. Assistant Lecturer, Department of Mass Communication
University of Jos, Jos June 2013 – October 2016
 - c. Graduate Assistant, Department of Mass Communication
University of Jos, Jos February 2009 – May 2013
 - d. Part – Time Lecturer, Department of Mass Communication
Plateau State University, Bokokos January 2015 – December 2015

3. Undergraduate Courses Taught
 - MAC 104 African Communication Systems
 - MAC 106 Introduction to Basic Computer Operation
 - MAC 105 Media English I/II
 - MAC 207 Principles of Public Relations
 - MAC 209 Live Radio/Television Presentation
 - MAC 212 Announcing & Performance
 - MAC 213 Introduction to Publishing Sequence
 - MAC 214 Media English I/II
 - MAC 215 Consumer Affairs
 - MAC 222 Reality TV Development
 - MAC 307 Economics of Mass News Reporting
 - MAC 311 Broadcast Commentary and Critical Writing
 - MAC 318 Human Relations
 - MAC 321 Techniques of Radio Production
 - MAC 406 Educational Broadcasting
 - MAC 409 Project
 - MAC 411 Economic and Socio Issues in Advertising and PR
 - MAC 412 Station Management and Operation

SECTION G: PROJECT/THESES SUPERVISION

I have supervised over 70 undergraduate projects.

KWASAU, DORCAS TIMOTHY (UJ/2012/AR/0288). Advertising And Children's Food Habit, A Focus On Instant Noodles: A Case Study Of Prince And Princess Academy. Unpublished B.A. Project, University of Jos.

NICODEMUS BOKA (UJ/2012/AR/). Communication Patterns Between The Nigerian Police And The Public In Crime Prevention: Assessment Of The Plateau State Command. Unpublished B.A. Project, University of Jos.

RANSA MIRIAM ISHMAILA (UJ/2011/AR/0100). Assessing The Influence Of Foreign Programming On Local Television Stations: A Case Study Of Plateau Radio Television Corporation (P.R.T.V.C.) And Silverbird Television In 2014. Unpublished B.A. Project, University of Jos.

SUNDAY EDEBOR (UJ/2011/AR/0528). An Assessment Of Media's Role (Television) In The Campaign Against Drug Abuse In Plateau State. Unpublished B.A. Project, University of Jos.

DORIS AKUTSE GARBA (UJ/2011/AR/0125). An Assessment Of The Influence Of NASCO Group Of Companies' Corporate Social Responsibility Programmes On Consumers Patronage In Jos, Plateau State. Unpublished B.A. Project, University of Jos.

JA'AFARU, SHARIFATU GAGO (UJ/2011/AR/0095). Information And Communication Technology (I.C.T.) As A Tool For News Gathering Among Journalists In Jos, Plateau State. Unpublished B.A. Project, University of Jos.

EMMANUEL, SARAH DANET (UJ/2010/AR/0276). The Role Television In The Campaign Against Breast Cancer: An Assessment Of N.T.A. Jos. Unpublished B.A. Project, University of Jos.

DANSHAK UHAM MAMOT (UJ/2010/AR/0550). Information Revelation in Social Networking and its Effects: A Case Study of Mass Communication Students in the University of Jos. Unpublished B.A. Project, University of Jos.

AKHILOR, ABIGAIL OMONYE (UJ/2010/AR/0108). Professionalism And Gratification In The Practice Of Journalism: An Analysis Of Motivations And Drives For Journalists In Media Trust Limited, Abuja. Unpublished B.A. Project, University of Jos.

HANNATU AUTA (UJ/2008/AR/0348). Nigeria's Freedom Of Information Act And Its Effectiveness In Improving The Quality Of Media Information. Unpublished B.A. Project, University of Jos

LYDIA KELLY INNOCENT (UJ/2008/AR/0069). Radio Impact: A Tool For Rural Development – Plateau Radio Television Corporation (PRTVC) In Focus. Unpublished B.A. Project, University of Jos

ADAMU, UMMUL-KHAIRI (UJ/2008/AR/0574). Audience Perception Of Advertising In Television Programming: Nigerian Television Authority's (NTA's) Hills And Valleys In View. Unpublished B.A. Project, University of Jos.

DAODU ADEDAMOLA MICHAEL (UJ/2008/AR/0578). An Assessment Of The Utilization Of New Media For Information Interphase In Agricultural Development : A Study Of ASTCS (2010 – 2012). Unpublished B.A. Project, University of Jos.

PLANGTOK CHIKAS ABALIS (UJ/2008/AR/0046). Radio as a Tool for the Advancement of Agriculture: The Association of FADAMA Grain Farmers, Zarazong in Focus. Unpublished B.A. Project, University of Jos.

SECTION H: RESEARCH

1. Access And Use Of Social Networking Sites For Information Sharing Among University Of Jos Students, M.A. Dissertation, 2013.
2. Drama as a Tool for Conscientization: A Case Study of Iyorwuese Hagher's "Lifetimes", Undergraduate Research Project, 2001.

SECTION I: PUBLICATIONS

I. Articles in Learned Journals

1. **Bulus, Comfort & Akhilor, Abigail.** (2018). Professionalism and Gratification in the Practice of Journalism: An Analysis of Motivations and Drives for Journalists. *Nairobi Journal of Humanities and Social Sciences*, Vol. 2, No 1, Pp.48-60.
2. Embugushiki, Ahidjo, **Bulus, Comfort & Kwasau, Dorcas.** (2017). Advertising and Children's Food Habit: A Focus on Instant Noodles in Prince and Princess Academy. *NTAtvc Journal of Communication*. Vol. 1, No. 1, Pp.89-97.
3. **Bulus, Comfort.** (2015). Uses and Gratification of Social Networking Sites: A Study of University of Jos Students. *Communication, Society and the Nigerian Child: Issues and Emerging Trends in the 21st Century*. Uyo: BSM Resources Nig. Ltd; Pp. 117-132.
4. **Bulus, Comfort S. & Daodu, Adedamola.** (2014). An Assessment of the Use and Impact of New Media Technology in the Diffusion of Agricultural Innovations in Plateau State. *Jos Journal of Media and Communication Studies*, Vol. 1, No. 2, Pp. 19-32.
5. **Bulus, Comfort S.** (2014). Evaluation of the Agenda-Setting Theory in Online Sports Journalism Practice. *Kwararafa Journal of Contemporary Research*, Vol. 1, No.2, Pp. 167-174.

II. Chapters in Books

6. **Bulus, Comfort S.** (2015). African Communication Systems as a Current Discourse in Mass Communication. *Studies in Communication, Mass Media and Society: Discourses and Debates*. Lagos: Public Relations Mix (PR-MIX); Pp. 256-272.

III. Acceptances

7. **Bulus, Comfort & Obateru, Taye C.** (2019). An Assessment of the 'Safety' of Nigerian Women Journalists Online. *Jos Journal of Media and Communication Studies*, Vol. 3, No.4.

SECTION J: COMMUNITY AND OTHER SERVICE

I. Membership of Associations

1. African Council for Communication Education (ACCE) 2012 – Till Date

- II. Spelling Bee Competition (University of Jos) – Chairperson June 2017

SECTION K: REFEREES

- I.** Dr. Dauda Abubakar
Department of Religion and Philosophy
Faculty of Arts
University of Jos
P.M.B. 2084
Jos, Nigeria

- II.** Dr. Taye Obateru
Department of Mass Communication
Faculty of Arts
University of Jos
P.M.B. 2084
Jos, Nigeria

- III.** Prof. Etanibi Alemika
Department of Sociology
Faculty of Social Science
University of Jos
P.M.B. 2084
Jos, Nigeria