



## DR. ZEBA ANSARI

To enhance my skills and use them for the benefit of the organization, the people I am working for, and the people I am working with.

## CONTACT

PHONE: +91-9761446810

EMAIL: [zeba.amu123@gmail.com](mailto:zeba.amu123@gmail.com)

ADDRESS: 4/56, Azad Nagar, Dohpur Road, Civil Lines, Aligarh, Uttar Pradesh, India.

## AREAS OF INTEREST

Human Resource Management  
Project Management

## SKILLS

### COMPUTER SKILLS

MS Word, MS PowerPoint, MS Excel  
Tally  
SPSS  
AMOS

## CERTIFICATES

Tally with CGPA: A with 79%  
Google Project Management:  
Professional Certificate

## HOBBIES

Traveling  
Cooking

## EDUCATION

---

### Aligarh Muslim University, 2015 – 2020

Doctor of Philosophy in the field of Human Resources from the Department of Commerce; Topic for Ph.D. "Talent Management in some selected organizations: A comparative study of AMU and DU"

### Aligarh Muslim University, 2012 – 2014

M. Com, 74.40 %

### Aligarh Muslim University, 2009-2012

B. Com (Hons.) 68%

### Seth Dwarka Prasad Bajaj Education Centre, Mirzapur, 2009

Intermediate, CISCE board, 90%

### Seth Dwarka Prasad Bajaj Education Centre, Mirzapur, 2007

High school, CISCE board, 90.20%

## WORK EXPERIENCE

---

### Lecturer, ATAFOM University, October 2022/23 – Present

Teaching Principles of Business Administration to the students of Bachelor's Degree (International Business Development)

### Assistant Professor, Al-Barkaat College of Graduate Studies, affiliated to Bhimrao Ambedkar University, Agra, October 2021 – June 2022

I have taught students of all three batches of BBA. I have a collaborative way of teaching, using examples, case studies, presentations, group discussions, etc. Moreover, I have supervised multiple dissertations.

### Social Media and Ads Rater, Lionbridge Technologies, January 2021 – May 2021

Rating and reviewing ads displayed their suitability for social media platforms.

## RESEARCH PAPERS

---

Published a Research Paper titled "Identification of talent management practices in central universities in India" in the International Journal of Business and Management Invention (IJBMI), ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X, [www.ijbmi.org](http://www.ijbmi.org) | | Volume 8 Issue 05 Series. III | | May 2019 | | PP 69-77.

Presented and published a Research Paper titled "Microfinancing in rural development: a new perspective" at a Two-Day International Conference on Rural Development– Prospects and Challenges, from 3<sup>rd</sup> – 4<sup>th</sup> June 2016 at Gaedu College of Business Studies, Royal University of Bhutan. (Book: Rural Development in Bhutan: Prospects and Challenges; ISBN-978-99936-33-21-1, Page 98 – 103, Volume II, May 2016.

## AREAS OF INTEREST

---

Human Resource Management  
Finance and Accounting

## ACHIEVEMENTS

---

Qualified UGC-NET in June 2015.

Awarded with Maulana Azad National Fellowship, 2015-16.

Awarded with National Fellowship for students of OBC, 2015-16.