



EDUCATION FOR INTEGRATION



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ATAFOM UNIVERSITY

EXTERNAL NEWSLETTER



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"The success of every
action begins in your head"

Dr. Sakir Yavuz
President & Founder
ATAFOM University

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ATAFOM University

Education for Integration

ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Founder and President of ATAFOM University International, Dr. Sakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offer for the world as a whole.

As a global university, ATAFOM University International promotes the ideals of crossborder education and with its information offices, branches on five continents will provide education for young people interested in studying from different countries of origin, regardless of geography, culture, skin color, gender or religion, so that these young people have the equal opportunity to education.

Due to the international orientation of ATAFOM University International, all courses are conducted in English and initially 100% online.

At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute.



Students from

17

Countries

Staff from

16

Countries

Courses Offered

Faculty of Arts,
Faculty of Economics,
Faculty of Information Technology,
Faculty of Medicine, and
the ATAFOM Language Academy – ALA

**"Success of any action
begins in your head"**

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**Dr. Sakir Yavuz,
President & Founder**



WELCOME

The Founder and President of ATAFOM University International is the visionary Dr. Sakir Yavuz. His motto,

"THE SUCCESS OF EVERY ACTION BEGINS IN THE HEAD"

helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.

At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy..

The digital innovation and knowledge campus of ATAFOM University International – ATAFOM Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.

RECTOR



Prof. Dr. Michael Bauer

ATAFOM University International

Prof. Dr. Michael Bauer is the rector of ATAFOM University International. Before taking on this task, he worked very successfully as a project manager in various companies introducing high-end technologies.

He was Head of Compliance at Perfect Timing-Holding until 2021 when he concentrated all his energies on ATAFOM University International. Here he was also able to use his many years of experience in the practical application of methods of operations research for the redesign of processes, the delimitation of areas of responsibility and the targeted use of the skills and experience of the new staff.

In doing so, he placed himself at the forefront of all activities at ATAFOM University in the practical implementation of the vision of the founder and president for the realization of a sustainable contribution Improving educational opportunities in Africa and around the world.

From the Rector's Desk

Education for Integration

After the successful completion of the pilot academic year 2022/2023, I am currently concentrating, together with the teams of all ATAFOM departments and ATAFOM Info Offices, on all activities to use the experiences of this pilot study year in order to further qualify the internal and external processes of ATAFOM University.

Within ATAFOM University International, the graded assessment is implemented using the ECTS system of the European student-oriented system according to the Bologna Process for the comparability of credit transfer and accumulation based on the transparency of learning outcomes and learning processes according to the "European Credit Transfer and Accumulation System" (ECTS).

As a world university, ATAFOM University International aims to provide a world-class education to as many people as possible, regardless of all barriers such as origin, skin color, culture, gender, economic and social status and religious affiliation among others.

At the same time, the team of lecturers and professors will be expanded in order to organize the full teaching activities of all faculties in terms of content and dates in the online campus of ATAFOM University International.

With this, the implementation of the curriculum begins for all registered students of ATAFOM University International in parallel in the online courses-



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**Dr. Sakir Yavuz,
President & Founder**

ATAFOM University International

A) in the faculties

- Bachelor of Arts in Media and Communication (B.A.) at the Faculty of Arts;
- Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics;
- Bachelor of Science in Information Technology (B.Sc.-IT) at the Faculty of Information Technology;
- Bachelor of Medicine in Medicine (B.Med.) at the Faculty of Medicine.

B) In addition, the courses for English training are included in the courses at the ATAFOM Language Academy















- ALA A1+ALA A2 + ALA B1, solely for students on scholarship who failed the ATAFOM Level Test B1 in English.
- Academic English (ACEN), as part of each bachelor's degree as an interdisciplinary module.

The language training at ALA is equivalent to international standards such as IELTS, TOEFL and Cambridge.

C) For all faculties, the IT Basic (FUBA) course is an overarching course

- IT basic training imparted to the students.
- For this purpose, all Bachelor students at ATAFOM University International receive IT courses in the first year of study as part of the interdisciplinary module "IT Basics Course I and II" (FUBA) to deepen their IT knowledge

ATAFOM University International

ATAFOM Timeplan Winter Semester 2022/23														
ATAFOM TIME		 												
		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		
09:00 a.m.		 2 Lessons	ALA-A1+A2+B1 English Course with Mr. Ibrahim Muhammad	 4 Lessons	Introduction to Media and Communication Studies with Assoc. Prof. Cem Kucukozlu, Assoc. Prof. Ozge Kulkarni, Mr. Mahir Akile 7 Lessons	 2 Lessons	Environmental Studies with Dr. Zehra Asanur, Mr. Yakaya Mustafa 2 Lessons	 4 Lessons	 2 Lessons	 2 Lessons	Introduction to Media and Communication Studies with Assoc. Prof. Cem Kucukozlu, Assoc. Prof. Ozge Kulkarni, Mr. Mahir Akile 2 Lessons	 2 Lessons		
10:00 a.m.														
11:00 a.m.		 4 Lessons	IT Fundamentals & Basics (TUSA) with Mr. Selim Serhan 4 Lessons		Corporate Communication with Prof. Dr. Givem Mubika 2 Lessons	 2 Lessons	Applied Mathematics with Mr. Amir Subhani 2 Lessons	Principles of Business Administration with Dr. Zehra Asanur 2 Lessons	 4 Lessons	 2 Lessons	Corporate Communication with Prof. Dr. Givem Mubika 2 Lessons	Applied Mathematics with Mr. Amir Subhani 2 Lessons	Principles of Business Administration with Dr. Zehra Asanur 2 Lessons	 2 Lessons
12:00 p.m.														
1:00 p.m.														
2:00 p.m.														
3:00 p.m.														
4:00 p.m.														
5:00 p.m.														
6:00 p.m.														
7:00 p.m.														
8:00 p.m.														

- All online courses take place in the Online Campus of ATAFOM University International.
- Other current focus activities for the ATAFOM University;
- the steps towards local accreditation of ATAFOM University in the countries where ATAFOM Info Offices operate, such as Nigeria, Zambia, etc.
 - intensifying cooperation with other universities, particularly in Africa and Türkiye.

I wish all ATAFOM members and all students of ATAFOM University a successful academic year 2022/23.

Vice Rector

Prof. Dr. Abdulbaki Turkoglu
Vice Rector &
Dean of the Faculty of
Medicine

Prof. Dr. Abdulbaki Turkoglu is the Vice Rector & Dean of the Faculty of Medicine of ATAFOM University International. He has worked as a Professor at Firat University Faculty School of Medicine, Department of Physiology, Türkiye and has also been a Deputy in the Parliament of the Turkish Republic.



ATAFOM - My Better Future



ATAFOM - My Better Future



ATAFOM UNIVERSITY

DEANS & DIRECTORS

Deans

ATAFOM University International



Prof. Dr. Nevers Sekwila Mumba Dean Faculty of Political Science

Former Vice President of the Republic of Zambia and President of the Movement for Multiparty Democracy Party, Prof. Dr. Nevers Sekwila Mumba is known as the pioneer of the Charismatic/Evangelical Movement in Zambia.

He is the founder and president of Zambia's leading evangelical organization, Victory Ministries International. Dr. Mumba holds Masters degree in Public Policy and degrees in theology from the USA. He also holds an honorary doctorate from Full Gospel Christian Theological Seminary in Flint, Michigan, USA. His experiences in public policy and politics bring immense value to the Faculty of Political Science of which he is the Dean, at the ATAFOM University.

Deans

ATAFOM University International



Prof. Dr. David Thomas Nightingale **Dean Faculty of Economics**

Prof. Dr. Nightingale comes from a career covering finance, upstream and downstream in the Petrochemical, Oil, Gas, and Banking industry. He has been responsible for new areas of research which have revolutionized the multi dimensional modelling paradigms and machine learning in super computer MPP Geology analytical AI platforms. At ATAFOM University International, Prof. Dr. Nightingale is the Dean Faculty of Economics, translating his vast experience to bring value to the faculty he heads.



Assoc. Prof. Can Katipzade **Director of Media and Communications** **& Vice Dean Faculty of Arts**

Assoc. Prof. Can Katipzade is a media director, a film director, a producer and an award winning music composer. He also has academic background for teaching in Orlando, United States. Prof. Katipzade trained in Product Design and later in Recording Arts. He has been awarded "Golden Orange Film Festival, Best Music Award, Karbeyaz Film with Mircan Kaya (2010)", "San Francisco Global Film Festival FOG Awards Music Icon (2015)" and "Oxford Collage Awards / Elixir Best Commercial Film (2018)". His experience in media coupled with his academic background for teaching brings quality to the Faculty of Fine Arts where he is the Vice Dean and makes him the perfect fit for university's department of Media and Communications where he is the Director.

Director

ATAFOM University International



Mr. Anas Jawed Deputy and Director of Faculty of Information Technology

Mr. Anas Jawed is an IT Professional based in Noida, India, and currently heads the Indian Office of Perfect Timing Technologies, a company owned by Perfect Timing Holding.

He also is an advisor and chair for FiNext Conference. He was involved in the creation and launch of startups in India even before completing his MBA at Aligarh Muslim University in India. He specializes in International Business, Technology, and Entrepreneurship.

Being an engineer, Mr. Jawed founded his technology venture InternetShine Technologies in late 2014 and had worked as a Technical Project Manager on the company's acquired projects. He has been working on the website and Mobile apps development since then and has been fairly active in the FinTech Industry.

Later in 2018, with his interest in FinTech and the industry's need for a networking platform for Finance Technology Entrepreneurs and investors, he inaugurated the FiNext Awards & Conference with his team.

In 2021, he has joined Perfect Timing Holding as the head of IT and has been working as the Deputy and Director of Faculty of Information Technology for ATAFOM University. In 2022 he has been promoted as the head of the technology company owned by Perfect Timing Holding called Perfect Timing Technologies in India.



ATAFOM - My Better Future



ATAFOM UNIVERSITY

Birthday Celebration



Happy Birthday

This edition of the newsletter coincides with the birth month of our honourable and visionary president Dr. Sakir Yavuz.

Dear Dr. Sakir Yavuz, we once again wish you a very warm and happy birthday! We are thankful for you and pray that you will be graced with many more years filled with peace, good health, happiness and all-around wellness.

We have utmost respect and admiration for all that you are and all that you do. You are truly an honourable person and a force for good.

A true visionary with uncommon wisdom, remarkable vision, and exemplary persona, you instil in us a huge sense of inspiration and admiration.

Thank you for being that inspiring role model to all us who are attempting to emulate you and yearn to make a positive impact on this world with our own efforts, just like you are.



ATAFOM - My Better Future



ATAFOM UNIVERSITY

Interview

ATAFOM UNIVERSITY INTERVIEW



**"WHEN THE JOB
BECOMES A
VOCATION;
WHEN MEDIA
BECOMES THE ELIXIR
OF LIFE;
WHEN TEACHING AT
ATAFOM UNIVERSITY
BECOMES A PASSION"**

INTERVIEW

ATAFOM University International

Assoc. Prof. Can Katipzade is an amiable person full of life and passion for his job and role at ATAFOM University. Being a man of many caps, he is the Vice Dean, Faculty of Arts, Director, Media and Communication Studies, and a professor. He presents a fresh and exciting way of learning as to him; education is a fusion of knowledge acquisition and self-discovery for immediate outcomes. He explains the university's philosophy within an entirely new perspective in this interview. Happy reading please:



How are you Prof.?

I am very good and very excited about the new beginnings in Africa. These are very exciting times not just for us but for Africa and the world.

In the intro, you spoke about Perfect Timing Holdings. Can you further explain how related it is to ATAFOM University and your role?

I am the media director for Perfect Timing Holdings and I also do strategies for several companies under Perfect Timing Holdings. It dates back to the 1800s, it is a very old company that was founded in the United States and our media department has been active since 1856. I will be talking about the media department because that is my department and I am more knowledgeable about that. From Frank Sinatra to James Presley to Andy Warhol, these are stars we managed. We also worked with MGM Studios, Universal, Warner, etc. After Dr. Sakir Yavuz became president, many German Television stations such as RTL and German Rug were getting their services from Perfect Timing Media; we were writing programmes for them and providing other services. We took a break and in 2019 when I became the media director of Perfect Timing Holdings, we have a new approach to everything we do. Perfect Timing has major departments equally in ATAFOM University like the Cinema Department which is akin to Fine Arts – it is like a big family and we are using all the resources that we have from the United States, Germany, and Türkiye, to teach our students. Our Cinema Department, and our Media and Communications Department have a strong background of people who will be teaching – they are blessed in the world. We are proud of Antonio Riestra an American Cinematographer and Walter Cavatoi an award-winning colorist; we have editors and experienced teachers who are part of the Perfect Times Media crew already. We try to teach the students the real-life process, this is not books. This is very important for our students to understand how real life, the process, and the flow works and how they can apply this to every aspect of cinema in media and communication.



Can you present to us an insight into life as Vice Dean of the Faculty of Arts, Director of Media and Communications, and Professor as well?

What I realise is that people who are passionate about film, media, or photography have to experience these things to be able to fully understand the art. This is something that the books cannot give – the books are limited. You can read, you can learn but if you do not apply it in the real life, you cannot understand the techniques. When we started the media department, my aim was to start something new that no university has ever done in the world which is being in my class and having to be on a professional set. When a teacher is talking, a student will be taking notes about stuff that you cannot predict and possibly explain, and by the time you go to the film set, it all changes. For my students to understand what cinema is,



I am going to have each department wear a gold post on their heads and have a live stream of commercials, films, and music videos to be broadcasted to our students. We are going to have supervisors on the set who will answer the questions of our students. For example, someone who wants to become a cinematographer, he will go to the camera department and watch how the crew sets up the cameras, each department is going to have an interactive broadcast. One of my main goals is to get the students to hold on to their passion, show them the real world and get them ready; so that when they get to a film set or a TV station or radio station, they already know it. They have been in that field for a long time – they are not just limited by books and what they learn in class. School should be where we bring all these professional people who work with Netflix, HPO, and Amazon Prime and teach the kids today's media – the new media because we are living in the new times – because everything is changing: the storylines, the approach, the rudiments and emotions of film are changing. So we have to adapt our students to the new world, we have to make sure they are advancing every other day. New technologies, new techniques, new everything; our students got to know.

The good thing about this is Africa is an amazing country with so many different cultures and so many different stories. We need to give them good tools to bring the stories alive. There is so much we do not know about Africa because the people have not been given the voices to be heard. It is going to be an opportunity for us to learn about new cultures; I am going to be learning as well. My students are going to teach me because you never know, the learning never ends. It doesn't matter that I am a professor; I have to learn. Whatever I learn, I can give to the next generation.

What we are doing right now is that we are creating projects for our students. We are very excited about the projects. We are collaborating with Netflix to shoot two films (Dark Money and Dark Symbols). They will be live at ATAFOM when they are shot. We will be the first university in the world to show the kids how a full Hollywood movie is being shot. This will teach our kids a lot because they are going to work with the best actors and the best crew. I am going to be the director, so I don't want to say the best director, but they will be working with the best Hollywood teams. It is a huge benefit to our school – it takes us one step ahead, two steps ahead of other schools. The kids will be excited because there will be music videos, and documentaries that they will be working on and they will be working on the film. Our aim is to engage the students in the film right away, I don't want you to stay in the classroom, I want you to be on the film set. I want you to sweat with your passion and achieve the best thing possible.

What is your passion and motivation for conceiving and achieving these ideas?

What moves me is the sense of duty. We are witnesses to God's creation; and being in this position, I am motivated to create and to create with people and then pass on the knowledge to the next generation. This earth is full of stories and everyone has a different story and you never know where and when you are going to hear the next story. You might be at a bus stop and a homeless dude can sit next to you and starts talking, you have to listen very carefully because you might be in a situation where you have the next Oscar-winning story. You won't know that! Don't judge a book by its cover! You might hear the best story from an unexpected person. I am sure there is somebody close to you right now and in him there is a story you have no idea of. My motivation is to go research and bring this story alive with the visuals. So in cinema, what we are going to teach the kids is a combination of certain things: the storyline, the rhythm, and the feeling. I am deeply motivated that I know my students are going to going to be involved in the film sets, they are not just going to learn. I want them to be credited in big productions before they leave the school so that when they do, if they do not want to work with us (because we will have jobs for them and they will have a great resume. Just imagine, you just finished school but you are already working. No need to do an internship and other hands-on duties. That's a waste of time), I want them to go straight ahead into productions.

Can you briefly introduce yourself?

My name is Assoc. Prof. Can Katipzade. I was born in Türkiye but I moved to Belgium, and Germany, and for most of my life, I was in the United States. My first passion was drawing which I started when I was little. Then I did analogue photography using film and taking photos. Then music came, I became very involved in music, I was a classical musician and then went into producing. Between all of those things, I had the most passion for music and I said I was going to do music for a while. I started work with Snoop Dogg, Rihanna, and Kanye West; I was an assistant for Tony Ray (he is a very big producer in the United States). I worked with him for close to ten years. But then I realized that music was not enough for me. I have this vision and I should be able to express this vision with visuals and also with audio. So I decided to look into the community (this was long time ago in 1999). I began traveling and meeting new cultures and I was interesting in photography, so I told myself, I have to combine these things. When I met my wife, she was a director and she was there for me every step in cinema aside from my education. When I met her, I decided to focus on cinema (because you have to focus on one thing in life if you have to be successful). So I put the music, painting and everything aside and said, let's see the best of what I can do. In 2017, this commercial where it was a big hit in Türkiye (before then I was involved in shooting Snoop Dogg, although it was my project). So when I began with Perfect Timing Media, I decided that cinema is the only thing that we are going to do, we will do it and reach the world, it is the best thing we can do. We will be teaching while we are doing it. You cannot be a teacher and you are saying that this camera looks like this (demonstrates with hands). That is the best way you can put it. The student will only know it but they wouldn't see it. So let us do this in real-time, bring the camera to the classroom, bring it to the movie set; that is where you know it, you feel it and you are in there. I will be doing this in a Netflix film set but you are in Africa and I am in ATAFOM University, so because of ATAFOM, you can actually watch these private sessions as lessons in the class. I did many things in my life but music and film stand out. I had the honour to receive seven awards this year. From New York as Best Director, Best Picture, and Music video, one from Los Angeles, and one from Paris. These are the credentials that will affect our school because there are professors who are award-winning film directors. I want our kids to know that when they come here, they are not only going to be working with me. They will be working with all the networks I have; from Germany, Australia, Brazil, and the United States. The main thing is for this knowledge to be passed on to the students who deeply desire it. Talent is not enough! Talent is 10% of the determination and hard work and it can be learned. For example, there are two guys: the A guy and the B guy. A is very talented and B is passionate. Passion will eat talent completely. It is very important to use the talent with the right motivation. Recently, a girl who worked on the Valerie game was able to complete here training in two days because she had talent and passion. She is a future student of ATAFOM. The most important thing is not about me but what I am able to do with the students – enlarging their possibilities.

How do one achieve this kind of passion you talk about?

First thing is determination and believing in yourself. It takes a lot of work and making difficult choices. You do not have time to watch Netflix or go to a club. You have to understand that to be successful at the age of 30 or 35, I have to prepare myself. So when the kids are playing video games or going to the movies, you do your work; when young people your age are wasting their younger ages with some unnecessary things, they get to 30 or 35 years and begin to learn. You have to skip that part. If you don't have passion and wake up early in the morning to what you are passionate about, you are not going to be different. You will be like everyone else. You need to eat your passion, scoop it, have it at heart, you need to treat each song, each film like a babe. You need to have an emotional attachment to any work of art that you do in order to be successful. Once you do that, God will see your passion and when he does, it is the biggest connection there is. He will bless you in ways you will not understand how it happens. When you realise it is a blessing coming from him towards us – the art, the talent, and the ideas – it becomes pure and without ego or pride. Do not let the ego take over you because when you think you are very good at what you do; you will stop learning. If you want to keep the passion at the highest level, you have to treat it. It is like a woman; if you don't talk to her or buy gifts for her or cook for her; she will say, 'hmmmm, I can find something better. This guy is doing nothing'. If you do not treat your music, film, passion, or art right, it will wither and refuse to blossom.

How would your goal of providing hands-on knowledge be achieved online?

Perfect Timing TV branches throughout Africa and Europe. For example, you are in Africa and very soon we will have branches for these TV stations. When you are in school, in the second month, you will be at the TV station working hands-on. You will also be in the film studio after my team teaches you the basics and you see how they are using it and how the lenses are put on, it makes more meaning. If you read it alone, it does not make remain in your memory but when you see how the tutor is teaching you step by step and saying 'this is where the lens should be fixed' – which lens and aperture and light – all these will be taught. So when you come to the film set, which is going to be in your second month, you can easily say, 'I remember this, I remember that. Let's do it now.' There will be different projects and depending on the students' passion, they will be working on different projects. And because of our wide network, I can make a phone call and get someone on production in Germany to assist with a student who is there. Trust me, even if you go to Harvard, no one is going to take the phone and make a call saying 'We are going to send our guy to you'. so basically, I want us at ATAFOM University to be different from any other university. We want to actually work with our students to make them the best.

When you are online and when you are seeing it from the perspective of the person, it is totally different than watching the whole film set. What will happen is that you will see the hands of the person (the teacher) and what he is doing with the camera and after that we will have hands-on experience in our studios. It is an online school, yes, but students will have to be on the field. We will give our students knowledge that is better than any university can give. I went to one of the best universities in the world when it comes to sound engineering but what I learned in the field is completely nothing compared to what I learned in the field. You learn nothing in school when you do not apply it. My teaching style will be that which encourages the students to believe they are already professionals.

What other things make ATAFOM University Special?

What I have said does not only apply to the media department. Each department also carries the same ideology. We will set our students up with the best teachers and methods of learning. Each dean and professors at ATAFOM University are really good in their fields.

How do you find yourself, the teachers and students in the philosophy of the school?

First of all, I find myself in the philosophy of this school because of my president. Our president, Dr. Sakir Yavuz is one of kind and his passion for education is unbelievable. He is putting every effort and resource into the project. This is not just a university but basically a new foundation and a new way of education. It is developing every day; with the IT department and everyone. It is like we are creating new technologies like the one developed by an Artificial Intelligence company which is not yet available to the public but we are going to be having it at ATAFOM University. So, for students who will be studying Information Technology, they will be working on a technology that is basically not available to any other school. We have a department exclusively teaching on AI right now.

The difference in the educational philosophy of ATAFOM University from other schools is this: we have been teaching kids the wrong stuff. This is a fact! When kids go to college, they end up spending all those years interning and by the time they have a job, they are old. It is not fair. You cannot spend your whole life going to school all along and working. You need to be able to find peace at a young age. You go out of school; you make a career right away or you make a career while in school. This is our philosophy. It is not that you go out of school, you work for years as intern then you start your career, no! You start right now or when you are in school. It is called artist development. An artist development means 'no school gives to anybody'. You come to school, you pass the test and we are done with. You need to develop yourself and what you have learnt in school, you need to sell yourself.

(The interview with Assoc. Prof. Katipzade was conducted by Mr. Mabas Akila, Content Writer with the Newsletter Team)

ATAFOM UNIVERSITY

WORDS OF WISDOM

ATAFOM UNIVERSITY NEWSLETTER

The victors do not doubt and the doubters do not conquer - Dr. Sakir Vavuz

We all dream. A dream is the creative vision for your life in the future. When you dream of something and turn it into your mission, that's when you turn your doubts into certainty, your hesitance into confidence and move past your fears.

You need to come out of your comfort zone and feel comfortable with the unfamiliar, be ready to take the risks and to face the unknown.

Victory comes to those who win the battle in their minds, who think that they can and they will. We need to know and understand that victory comes to those who don't doubt themselves, who know they can and most importantly – they never quit! Even if one way is not the correct way, they find and choose another, keep on trying till they succeed on finding the best way to it. Unlike the doubters, who quit if they fail, they believe that they can't and that's what separates the losers from the winners.

The way is the decision of every human being - to doubt or not to doubt. - Dr. Sakir Vavuz

We at ATAFOM University inspire you to dream and conquer- by being motivated to keep on trying. There will be obstacles and mistakes but these obstacles and mistakes are not failures but a learning path towards trying again, exploring the alternative route to success while strengthening our resolve. Remember, the victors do not doubt and the doubters do not conquer.



It is with heavy heart we announce
the passing of our beloved
student



Abubakar Yahya Abubakar

27 JUNE 2004 - 01 NOVEMBER 2022

MAY HIS SOUL REST IN PEACE



OBITUARY

It is with profound sadness and deep pain that we mourn the passing away of our very dear student, Abubakar Yahaya Abubakar, on 1st Nov, 2022.

He was a brilliant, hardworking, dedicated and one of the most sincere student of our ATAFOM University. From Nigeria and known for his intellect, humour and honest opinions, he was a 3rd Semester student and was studying IT, Academic Year 2021/22.

He'll be lovingly remembered and missed by all of us. We'll always treasure the brief time we had with him. Sending our deepest condolences to the family of the deceased.

Dear Abubakar Yahaya Abubakar, you will be missed, and will always stay close to our hearts. May your soul rest in peace!

WITH SYMPATHY AND LOVE,
ATAFOM UNIVERSITY FAMILY



ATAFOM - My Better Future



ATAFOM UNIVERSITY

NEWS AND UPDATES



Faculty Of Medicine To Commence Operations Soon

MEDICINE FACULTY begins its academic activities at ATAFOM University International. The Dean, Prof. Dr. Abdulbaki Turkoglu, shares that the first undergraduate degree offered at this Faculty will be Bachelor of Medicine in Medicine (B.Med.). We wish the new faculty Every Success!



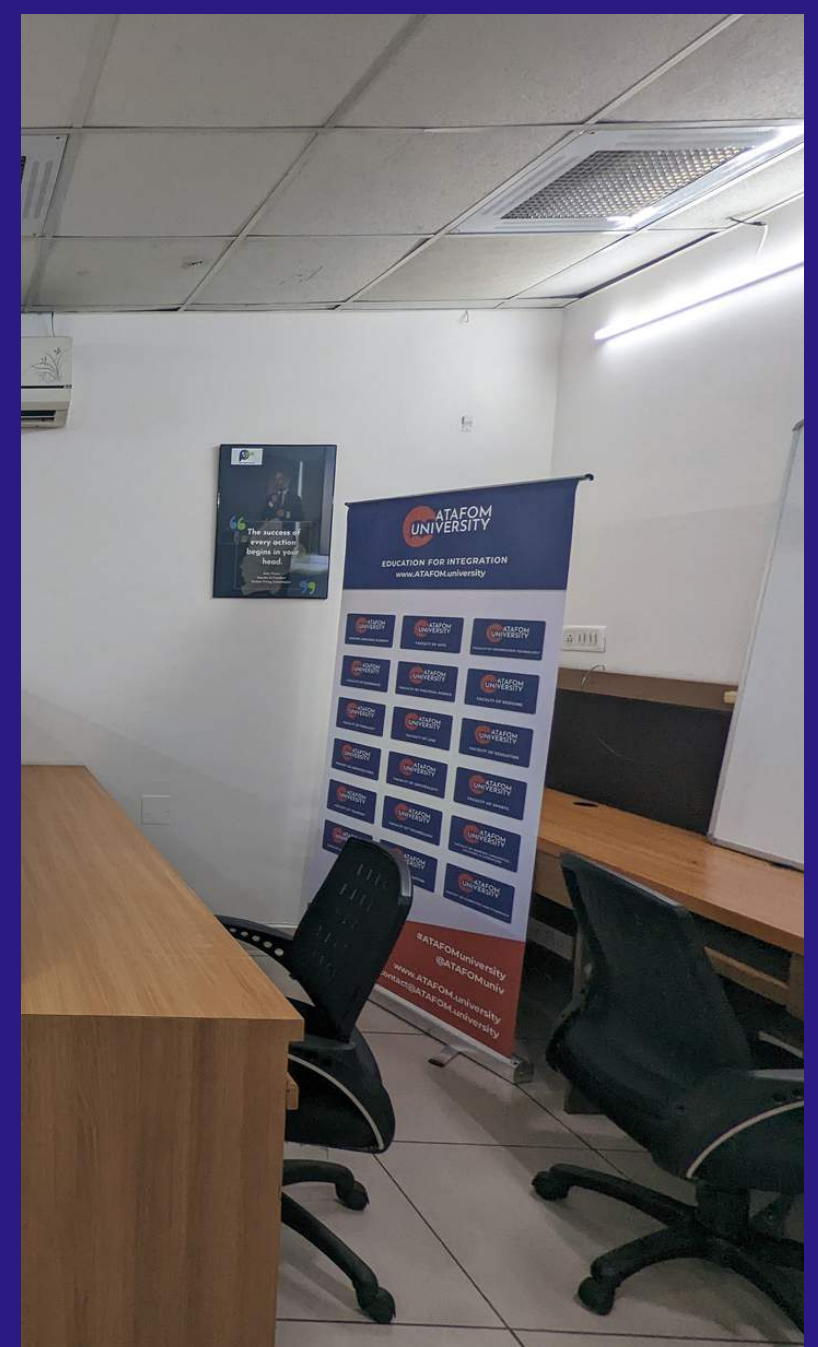
ALA-BI Exams Conducted Successfully

ALA-BI Exams were successfully conducted for the graduate students, in the week starting Sep 26, 2022. The mode of exams was online and was overseen by the ALA staff led by Mrs. Jamila Abubakar.

It was a smooth run with various departments coming together to provide the necessary support. Our best wishes are with all the students who appeared for these exams.

ATAFOM INDIAN OFFICE THE IT NUCLEUS – OPENED!

ATAFOM India Information has recently been opened. The Indian Info Office is no doubt a nucleus in terms of operation for the ATAFOM University International. It was set up in August and it started full-fledged operations from September 1, 2022. The office is located in the capital city of India – National Capital Region or NCR. The office is coordinated by the Director of Information Technology, Mr. Anas Jawed who has been working with the university from its inception. The office consists of the development team and Academic Staff. It is worthy of note that most software tools that have been built for the smooth learning experience of students were developed in the ATAFOM University Info Office India, according to Mr. Jawed. This Info Office has been able to develop the ATAFOM University website and the ATAFOM University Online Campus which is used for Teacher's Data Management, Student's Data Management, Student Attendance



ATAFOM INDIAN OFFICE THE IT NUCLEUS – OPENED!



Management and ID card generation, etc. It has also managed all online interactions, meetings and other technical issues encountered by staff and students before, during and after their live classes. The office has also successfully overseen the transition of emails to its own dedicated server called the Ionos.

The introduction of the online campus and live classes is what makes ATAFOM University to stand out among other online learning centres and institutions. The experiences students will have when they see their teachers from different parts of the world and they get to interact in real time are very fascinating.

Similarly, the Info Office provides vital information for prospective students or parents from the Asian Region who want to know more about the University.

In relation to the future of the Office, Mr. Jawed indicated that the goal is to build an IT team where students will get practical learning and employment opportunities within the organisation.

“The growth that we have made in just one month is tremendous and we intend to keep the pace the same”, he said.



ATAFOM INDIA OFFICE TEAM



Anas Jawed

Deputy and Director of Faculty of
Information Technology



Shujat Siddiqui

ATAFOM Online Campus
Administrator
Head of Graphic Design



Amir Khan

Wordpress Developer
ATAFOM IT Department



Asim Khan

PHP Developer
ATAFOM IT Department



**Mr. Hamid Bin
Abdullah**

Lecturer



Amna Mujahid

Head of Content Marketing &
Newsletter Team



Abeer Fatima

Social Media Manager



Baleshwar Prasad

Graphic Designer



Sahar Hashmi

Content Writer



Sarah Fatma

English Lecturer



Amir Subhani

Lecturer
Applied Mathematics



Dr. Zeba Ansari

Lecturer
Principles of Business Administration

“OUR FOCUS IS ON COMPLIANCE AND ACCREDITATION” – MR. SHUMO EL MUMBA (HEAD, INFO OFFICE ZAMBIA)

The Zambian Info Office started operation in early this month but the success recorded pre-dates this period. Mr. Shumo El Mumba, who was recently appointed its Head, bears his thoughts in this interview regarding the current focus of the office which is to consolidate on the trust that has been built and acquired from the personality of Dr. Nevers Mumba (the Dean, Faculty of Political Science). He indicates that the issues of registration and accreditation are the key to sustaining this trust.



What are the reasons for the successful establishment of the Zambian office?

It's interesting you said that. It is still a work in progress. Some of the successes achieved may be results of experience in this type of setting. Like I said, I own two businesses; I've built a few teams, so I have a very good understanding of what it takes to start up something like this. I have received a lot of help from Mrs. Maryna Hauch and also Mr. Jawed and the Rector himself. They have been extremely helpful and available to me in details, whenever I need them to execute what I need to do here.

What are the goals for the ATA FOM University for the Zambian office?

So, as you know, things are always changing. ATA FOM is always innovative and always very quick to adapt. Initially, it was about the setting up of the Info Office and recruitment of students. And as we are doing that, we have equally pivoted towards compliance, locally. So being in alignment with accreditation bodies here in Zambia to give the programme more credibility as well as registration is very relevant.

Those are the immediate as well as pressing issues we are working at the ATAFOM Info Office here in Zambia. To increase its competitiveness and also to further improve the robust recruitment we are currently doing.

How far has the issue of accreditation gone?

As far as this is concerned, the issue has been re-engaged as at yesterday; that was what I meant by things are quickly changing. Recently, I learnt that it's a priority this week, and that's what the day has been dedicated to – **consultation meetings, making sure that we know everything that is required to begin that process, and making sure that we are compliant within a specific period of time.**

Are there any other achievements the office has recorded so far, apart from these that you have mentioned?

I think just establishing a presence is quite a feat, just like the same way in Nigeria. There are certain things you have to do before you set up your office, for us it is the other way round. We have set up the office, and then we are trying to run around to make sure everything is in order. So that requires managing relationships, managing people to make sure that they do not disturb you, and bring a negative press towards what you are doing. I think that has been quite a challenge, but we have been successful so far.

As I shared in the meeting, we have already had prospective students drop by, some that have been assisted with their English Assessment exams. As far as we are concerned, we shouldn't be open, but we have opened and we are helping those that we can, and we are really rushing to ensure that we are fully compliant, so we can get over this hump and continue to enjoy more success.

What is the current staff strength for the office?

Currently, it's a one-man mission. So, I am every position you would like me to hold for now.

Are there any strategies the office is taking to ensure robust student recruitment for the university?

Yes, Dr. Mumba has a few hundred thousand followers, based on his work, in the country in contributing to National Development. So anytime he posts anything that provides opportunity for the youth, they are eager, because of the trust and what he does.

That was what we utilized in the beginning; I actually wasn't here at the moment. I came to the office to receive the interested parties, which were over 250. So we have been working pretty much throughout to educate them and work them through the process. That hasn't been easy, there have been a lot of questions, and there have been a lot of gaps in as far as information. So, as I shared in the meeting on Friday, we had transitioned 53 students out of the 250 and they have received their contract offers. My personal goal was 100, but again it hasn't always been easy; people are looking at multiple opportunities and universities as well. So far, the best we have been able to do, is 53, 54.

How would you describe the response of prospective students, parents, and community around?

So, because of the status Dr. Mumba carries in the country, there was a lot of excitement, lot of enquiries; people were curious about the university. A lot of people were visiting the website, just to get an idea of the university, its background, how it was founded, how long it has been in existence, what programmes are been offered? Parents are asking on accreditation, this is why it has become something quite important for us. There are questions around fees, examination fees. So, we have been bombarded with questions that we cannot run away from; we went from general excitement and euphoria to questions, path finding and we are hoping to have all available information to share with students and parents. Until recently, some of the accreditation bodies have been saying "We noticed you are advertising, are you up to date?"

What are the future hopes and plans for the office, as regards to expansion, recruitment, accreditation and other issues?

In the first step, we spent two months primarily on recruitment which was an immediate need. But I think for us now the focus is on compliance. It is one thing to raise awareness, it is one thing to promote a brand or university, but when people are settled and begin to do their research, I believe it is important for them to not find you wanting. So, the focus is on registration, accreditation with the relevant body and the Ministry of Education, so that people can go and invest in their children's future and education without a worry about whether ATAFOM University will be here one or two years from now.

So, for me as Head of Office, that is my major priority – building the trust that we have already established, and ensuring that we are compliant in every necessary part of this institution.



ATAFOM - My Better Future



ATAFOM UNIVERSITY

Info Office Nigeria visits
Christian Association of
Nigeria (CAN)



A REPORT

THE ATAFOM UNIVERSITY INTERNATIONAL TEAM'S VISIT TO CHRISTIAN ASSOCIATION OF NIGERIA (CAN)

As a multicultural university focused on the vision of the founder Dr. Sakir Yavuz, "Education for Integration", the Nigerian Information Office of ATAFOM University International visited the Christian Association of Nigeria (CAN), Plateau State office located in the beautiful scenic region of Jos South Local Government Area on the 27th of September, 2022.



ATAFOM - My Better Future

REPORT

A 45-minute drive from the central area of Jos to the arid areas of southern Jos region served to popularize the idea of ATAFOM University to other areas of Nigeria.

ATAFOM University International, the Info Office Nigeria in Jos was duly represented by Mrs. Abubakar (Head of ATAFOM Language Academy and Head of ATAFOM Info Office Nigeria), Mr. Ibrahim (Application & Admissions Team Manager, Assistant of the Head of ATAFOM Info Office Nigeria, Lecturer at the ATAFOM University International), Mr. Muazu (Application & Admissions Team Assistant, Lecturer at the ATAFOM University International), Mr. Akila (Lecture and Content Writer at the ATAFOM University International) and Mrs. Bulus (Lecturer and Content Writer at the ATAFOM University International)



The hospitable, smiling and amiable Very Rev. Fr. Polycarp Lubo, welcomed the staff of the Nigerian office into his office with a warm handshake. He requested that we start the meeting with a brief word of prayer by Mrs. Abubakar. She further introduced the University to him, its courses, international staff, and the student population along with the advantages the youths stand to gain from their enrolment.

REPORT

The Very Rev. Fr. Polycarp Lubo keenly listened and checked out the University website online. He was pleased with the integration of staff beyond the division of religion evident in our society. He commented on the challenges that the youth of Nigeria faces due to lack of education, highlighting that a good education is fundamental to breaking the insecurity and thoughtless violence some youth are synonymous with. As he skimmed through the external newsletters and flyers given, he made observations about the need for more courses like law, history, Islamic studies, religious studies and the French language.

The eloquent Mrs. Abubakar, Head of ATAFOM Language Academy and Head of Info Office Nigeria, explained the pivotal role of the language academy to students to enable them to learn and interact with ease.

His inquiries about the cost implications were duly addressed by Mr. Ibrahim, Assistant of the Head of ATAFOM Info Office Nigeria and Application & Admissions Team Manager at the ATAFOM University International.

THE ATAFOM UNIVERSITY INTERNATIONAL TEAM'S VISIT TO CHRISTIAN ASSOCIATION OF NIGERIA (CAN)

He seemed pleased with the introduction to the University and asked his secretary to circulate the flyers and information within their network



REPORT

He was given some table calendars to display in his office along with some external newsletters to place at strategic locations in his office for visitors to read through. He committed to informing different churches about the University and its available courses. The ATAFOM University International team thanked him dearly for his kind, accommodating nature and willingness to assist us with our outreach.

He requested Mrs. Bulus to end the meeting with a word of prayer.

After the brief meeting, the ATAFOM University International, Info Office Nigeria team took pictures with the amiable CAN chairman.





ATAFOM - My Better Future



ATAFOM UNIVERSITY

NEW MEMBERS



ATAFOM UNIVERSITY NEW MEMBERS



Manfred August

HR Manager



Prosper Afetormashie

Graphic Designer



Shujat Siddiqui

*ATAFOM Online
Campus
Administrator*



Shumo El Mumba

*English Lecturer &
Assistant
Application Team*



Yahaya Muazu

*English Lecturer &
Assistant
Application Team*



Zeba Ansari

*Lecturer
Environmental
Studies*



Hamid Bin Abdullah

*Lecturer
Engineering
Graphics*



Ibrahim Muhammad

English Lecturer



Abeer Fatima

*Social Media
Manager*



Amir Khan

*Junior Developer
Wordpress*



Asim Khan

PHP Developer



Amir Subhani

*Lecturer
Applied
Mathematics*





ATAFOM - My Better Future

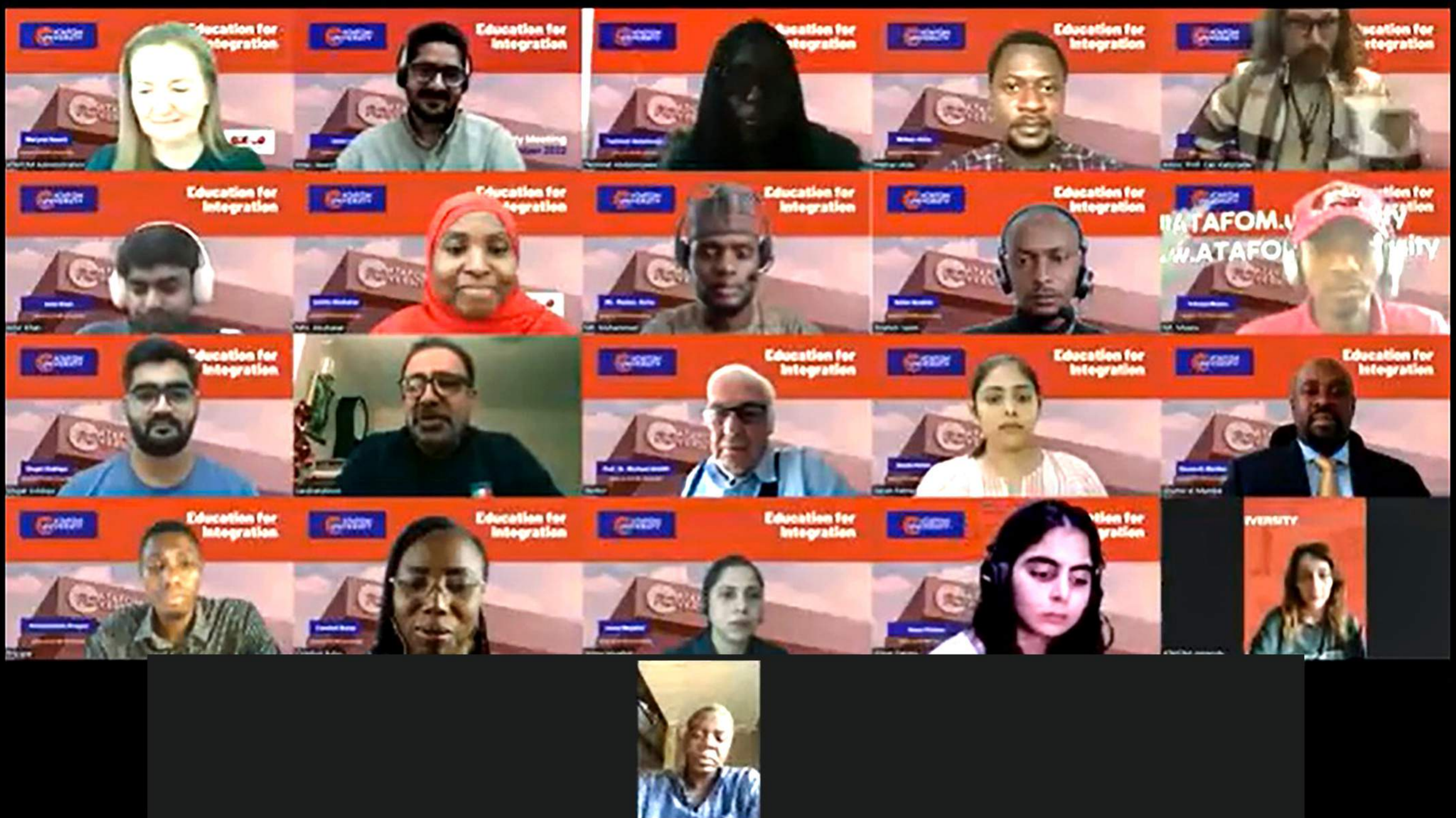


ATAFOM UNIVERSITY

QUARTERLY MEETING

ATAFOM UNIVERSITY QUARTERLY MEETING

- On September 21, 2022, the second quarterly meeting of ATAFOM administrative and academic staff was held.
- All managers, administrative staff and employees of ATAFOM University took part in order to discuss the current information, tasks and work results of ATAFOM University and to determine further work steps.
- The next quarterly ATAFOM meeting will be held on December 21, 2022.





ATAFOM - My Better Future



ATAFOM UNIVERSITY

ARTICLE

ARTICLE

YOU DO NOT HAVE TO BE GREAT TO START, BUT YOU HAVE TO START TO BE GREAT

By Comfort Bulus

The title above is a quote by Zig Ziglar that is quite profound. You don't have to be great to start, but you must start if you want to be great, the adage said. I've heard this statement before, but until this morning, it hadn't truly resonated with me. I've been pondering it all day, and I'm beginning to see what Mr Ziglar means. It is quite logical, and overly rational so much so that I wish I had said it because it makes so much sense. I'd be a fantastic motivational speaker if I did that.

You don't have to be great to start, a saying by Zig Ziglar that has become quite well known. He is best recognised for his work as a self-help book, motivational speaker, and salesman. His first novel was rejected 39 times before he finished writing more than 30 books. There must be a lesson here about trying new things and getting criticism to get better.

"You don't have to be great to start . . ."

Everyone aspires to excel in some area. Nobody aspires to be average. It's simple to picture yourself achieving your objective and enjoying your triumphs with friends and family. But it's quite tough to accept that it will take you several months, years or decades to reach your goal when you view the issue realistically. As a result, the majority of people never take the first move because they are too concerned with seeming attractive while doing so. They want to cut costs, but they also don't want to drive a ten-year-old car in front of their friends. They desire to lose weight but do not want outsiders to witness their struggles when running a mile.

Every endeavour begins with a dream or a purpose. This typically clarifies your goal, which motivates you. We then start brainstorming ideas on how to accomplish this aim. Planning is, of course, a great idea and is also crucial. But is preparation really necessary?

Your actions are the only thing that will provide you with feedback. Planning provides a viewpoint and a train of thought. It also aids in developing crucial inquiries. But eventually, you'll have to decide that preparation is enough and it's time to take action.

The magic you want to use can be made exactly where things happen.

Of course, not all the outcomes will be to your liking, but isn't that part of doing something? There would be no purpose in starting anything at all if everything was done correctly from the beginning.

Making a dream a reality is what makes it beautiful;

if you are preoccupied with the goal, everything else may become a distraction. In the startup industry, we often argue that planning is not always as critical as execution.

“... but you have to start to be great.” Before you get lost, you must start someplace!

You'll never finish if you never begin. That's all there is to it. You won't get anywhere until you're willing to step out of your comfort zone and move closer to your objective. Most individuals never start, therefore they never have a chance to be great.

Consider some of the projects you are currently working on as an example. The project might not look like you would want at the moment, but if you do not keep working on it, you might never improve. You'll be able to explore more and attempt new things if you accept that it's okay to fail at anything the first time you try it. The fact that you must begin is the most crucial thing to keep in mind.

We all have lofty aspirations in life. Unfortunately, despite how wonderful these dreams are, they are occasionally too huge to make a difference. Slowly, the dreams begin to resemble a massive task that can trap them and force them to discover a solution by using logic. Before you start to worry that I'm heading in the wrong direction, let me clarify that some dreams don't fit neatly into a starting point structure. It's almost like saying the dream is too huge to be organized into a formal plan, but you have to start somewhere.

Most dreams fall flat at the first hurdle because they are too big to comprehend.

It all comes down to dividing the big picture vision into smaller goals and tasks.

Not all talents are necessary at first. You don't begin by signing up for the National Games if you want to be a good badminton athlete. You start by learning how to hold a bat, your stance, and your stamina. You also work through recognizing the opposition, developing the necessary abilities, and finally persevering. You won't ever begin as the best athlete, but you will set off on your adventure.

Simply begin, then take it easy. Where it goes is always a mystery.

The main idea I want to emphasize in this piece is the undue pressure that striving for perfection places on us to accomplish our objectives. This pursuit of perfection can be so crippling that it keeps us from beginning anything at all.

I'd also like to emphasize how wonderful it is to start something while battling this counterproductive goal of perfection. This is effective in the startup environment, where you must start even if you don't have all the answers. The goal is to simply designate a cut-off point rather than getting bogged down in the minutia and planning indefinitely. As soon as you get there, just go to work so you can get feedback to build upon. Otherwise, over-planning is a very easy way to become bogged down and make no progress at all, which is far worse!

It's all about the journey

This must have been spoken to you a thousand times before. You could even find it annoying that most people focus on the road rather than the destination when discussing pleasure and success. Though overused, we can't argue that it's true. You discover your flaws and resolve them throughout these journeys.

You cannot base your route to success on failure. Small victories are what you need to build on; they show whether your efforts are bearing fruit. You take this as input and begin going ahead after that. Take on the obstacles and continue forward movement. Divide your dream, if you see it as the big one, into distinct accomplishments. Understand what these accomplishments and results entail. Keep in mind the wise words of John Wooden: Success is the peace of mind knowing that it is a journey!

You won't achieve success if you wait until the end to complete the task. Start little, achieve success, and fail modestly. You don't have to beat yourself up until you accomplish your objective. As you approach the destination, there are numerous victories to celebrate along the way.

Ideas on their own cannot win in the end!

I love ideas. But there are far too many concepts. Thoughts are circling everywhere we look. The majority of people share wonderful insights and information with you. Knowing is amazing, and knowledge is power. But unless you take action, it has no meaning. There is a reason you have all of this information and experience. You have it so that you can make the right choice like joining an esteemed institution like ATAFOM University International. We are looking for students who are willing to start and let us bring out the greatness embedded in them. There is a lot of information and experiences in the world today but few are able to offer the unique, affordable, convenient style of education attainable at ATAFOM University.

How can you use all this information to your greatest advantage is the question. Simply join ATAFOM University. On that note, let me paraphrase the quote for the day:

Starting doesn't need greatness, but greatness requires starting. – Zig Ziglar

About ATAFOM University Newsletter Team

Let's meet our team members who are professional and have rich experiences.



Mabas Akila

Content Writer



Comfort Bulus

Content Writer



Sahar Hashmi

Content Writer



Amna Mujahid

Head of Content Marketing &
Newsletter Team



Abeer Fatima

Social Media Manager



Prosper Afetormashie

Graphic Designer



Baleshwar Prasad

Graphic Designer



ATAFOM UNIVERSITY EXTERNAL NEWSLETTER

**"The success of every action
begins in your head"**

**Dr. Sakir Yavuz
Founder & President
ATAFOM University**

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