

ATAFOM UNIVERSITY EXTERNAL NEWSLETTER



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Şakir Yavuz
Founder & President

ATAFOM University International



HAPPY BIRTHDAY MR. PRESIDENT

WWW.ATAFOM.university
newsletter@ATAFOM.university

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ATAFOM University International Office of External Communications

ATAFOM UNIVERSITY

EDUCATION FOR INTEGRATION



ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Visionary, Founder and President of ATAFOM University International, Şakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offerings for the world as a whole. As a global university, ATAFOM University International promotes the ideals of cross-border education and with its information offices and branches on the five continents of the world, ATAFOM University will provide education for young people interested in studying from different countries of origin, regardless of geography, culture, skin color, gender, social status or religion, so that these young people have equal opportunity to education.

Due to the international orientation of ATAFOM University International, a comprehensive online learning approach is utilized. The university offers online educational materials and interactive opportunities through a fully virtual platform, ConiaSoft Online Campus, enabling students to access high-quality education from anywhere in the world. This ensures flexibility and convenience without compromising academic excellence.

Lectures are delivered live online in English by our qualified lecturers, professors and visiting professors.

At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute.

“The success of every action begins in the head.”

Şakir Yavuz

President & Founder,
ATAFOM University International.



Students from
25
Countries



Staff from
24
Countries



Faculties

Faculty of Arts

Faculty of Economics

**Faculty of Information
Technology**

★ **Faculty of Initial Public
Offering NEW**

**ATAFOM Language
Academy - ALA**

Special Edition

Celebratory Occasions at ATAFOM University International



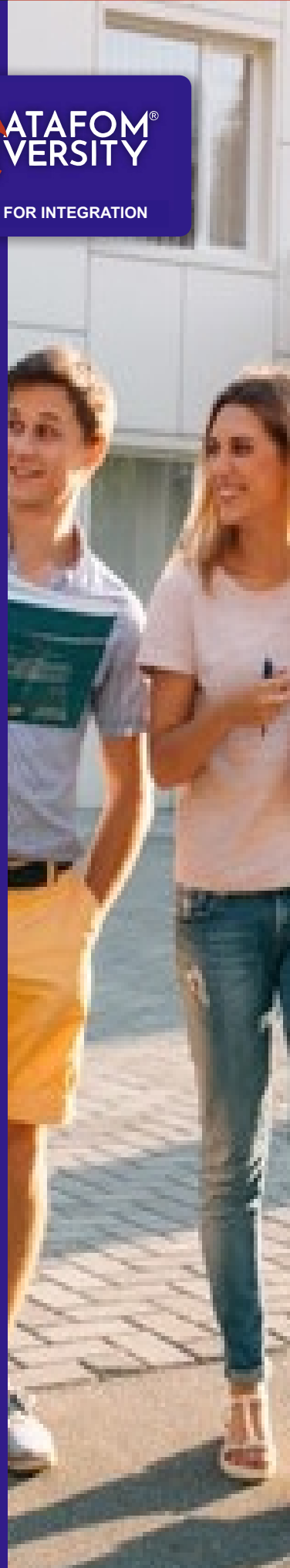
We are delighted to celebrate three special occasions this autumn:

the birthday of our Founder and President, Sakir Yavuz, the beginning of the new Academic Year 2025/26, and the very first graduation ceremony of ATAFOM University International.

After four years of dedicated study—completing eight semesters—we proudly congratulate the first graduates of our three Bachelor's programs:

-
- 1) **Bachelor of Arts in Media Communications
at the Faculty of Arts,**
 - 2) **Bachelor of Arts in International Business
at the Faculty of Economics, and**
 - 3) **Bachelor of Science in Information Technology
at the Faculty of Technology**
-

These milestones mark an important chapter in the history of our university and highlight the commitment and excellent work of our students and staff. Together, we look forward to the new academic year with energy and optimism and anticipate many more successes ahead. Stay tuned for more updates and insights into our upcoming celebrations!



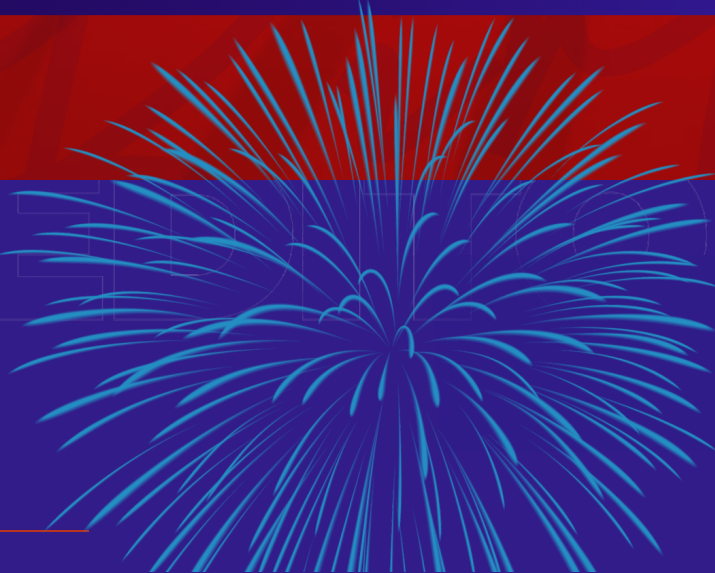
BIRTHDAY

OF THE FOUNDER ATAFOM University International



*Happy
Birthday*

President
Şakir Yavuz!



Birthday Celebration

of the Esteemed ATAFOM President

DR. SAKIR YAVUZ

Dear Mr. President,

As a visionary leader who has dedicated his life to humanity, education, and digital transformation, we are reminded every day of how, under your leadership, not only ATAFOM's mission of "Education for Integration" becomes reality, but how positive, sustainable, and transformative change is made possible across the globe.

We firmly believe that your birth on such a meaningful day - September 20th - shines as a beacon of hope and vision for the world.

With our most sincere wishes, we congratulate you on your birthday. We wish you many more years of good health, peace, and continued success. Your visionary leadership under the ATAFOM umbrella will always serve as a source of deep inspiration for us.

It is a great honor for us to be part of an ecosystem that, during this very era, shares the same purpose as you - and to think, act, and live each ATAFOM day guided by your own words:

"The success of every action begins in the head."

For many years now, we have taken this motto to heart and strive to embody it in everything we do - in your spirit and with your vision.

With our deepest respect,
Your ATAFOM Family





Start of the New Academic Year 2025/26

Welcome text for the start of the new academic year 2025/26 as a greeting from the **Rector Prof. Dr. Michael Bauer**

Dear Students, Distinguished Colleagues,

As we embark on the 2025/26 academic year, it is my great pleasure to extend a warm and heartfelt welcome to each of you.

A particularly special greeting goes to our new students, who have chosen ATAFOM University International as the foundation for their academic journey.

By enrolling with us, you have become part of the ATAFOM Family – a vibrant, international community committed to making education a driving force for integration and global cooperation.

Your decision to begin your studies here is more than a formal step; it marks the beginning of a journey that will broaden your horizons, refine your skills, and shape your personal and professional growth.

I would also like to express my sincere gratitude to our dedicated faculty members, with special recognition to the colleagues of the Language Academy.

Thanks to your expertise, commitment, and tireless efforts, we concluded the 2024/2025 academic year with the successful completion of all examinations and assessments.

Your contribution has been vital in maintaining our high academic standards and guiding our students on their path to success – a truly remarkable demonstration of the ATAFOM Family's spirit of collaboration.



The close of the academic year also marks the conclusion of the four-year pilot phase of ATAFOM University International – a period defined by pioneering spirit, innovation, and the consistent implementation of our hybrid education model.

Our unique blend of online and in-person instruction has proven to be forward-thinking, enabling us to reach students around the globe.

I am particularly proud that our first cohort of bachelor's students has successfully passed their final examinations.

This achievement is a testament not only to the quality of our academic programs but also to the diligence and determination of our students – and thus a success for our entire ATAFOM Family.

As we open the new academic year, we turn a new page in the development of our university.

I am delighted to announce a significant expansion of our academic portfolio:

- Bachelor of Health Science in Naturopathy & Phytotherapy (BHSc - NP) at the Faculty of Medicine – an innovative, future-oriented program that unites modern science with traditional healing methods, offering new perspectives in holistic medicine.
- Bachelor in Software Engineering (B. Sc. - IT) at the Faculty of Technology – a key program for the digital transformation, equipping our students with the skills to pursue highly sought-after careers in IT, artificial intelligence, and global software development.

These two new fields send a powerful message: our aim is not only to deliver excellent education, but to prepare our students for the challenges and opportunities of the future in health, technology, and society.

Moreover, we are strengthening our presence in Europe, beginning with the opening of a new campus location in Neubrandenburg, Germany.

This marks an important milestone in our international strategy and will create new opportunities for cooperation and scholarly exchange.

Dear students and esteemed colleagues,
The year ahead holds many challenges, opportunities, and possibilities.

Let us work together to continue realizing our vision of education, diversity, and academic excellence. Let us dedicate the coming months to research, learning, dialogue, and shared growth – as one strong ATAFOM Family.

I look toward the future with confidence and excitement and warmly invite you to join us in this next chapter of our journey.

Here's to a successful, inspiring, and enriching academic year 2025/26!

Yours sincerely,

Prof. Dr. Michael Bauer
Rector of ATAFOM University



First Graduation Ceremony of the First Undergraduate Programs





Graduation Speech by ETAMBUYU SANG'ANDU - ATAFOM University International

Distinguished Guests, Faculty Members, Fellow Graduates, Ladies and Gentlemen,

It is with great honor and gratitude that I stand before you today as a proud graduate of ATAFOM University International. This moment marks not only a personal milestone but also a testimony of resilience, dedication, and the boundless opportunities that education provides. When I began my academic journey, pursuing a degree seemed like a distant dream. However, through the incredible support of ATAFOM University International, and most importantly, through the scholarship I was awarded, this dream became a reality. This scholarship was a breakthrough for me, it opened the door to pursue a Bachelor's degree in Media and Communications, the field I had always desired.

One of the unique aspects of my learning journey has been online education. Admittedly, it was not always easy. There were challenges of consistency, discipline, and sometimes technical barriers. Yet, thanks to the unwavering dedication of our lecturers, who ensured that classes were accessible and impactful, I was able to stay the course. Their encouragement, patience, and expertise transformed online learning into a meaningful and life-changing experience.

The Media and Communications program has been particularly instrumental in shaping my professional path. It has equipped me with the skills and knowledge to excel in Corporate Communications and Public Relations, Content creation, and Marketing—fields that not only align with my passion but also allow me to contribute meaningfully in today's dynamic world. This course has not just imparted knowledge; it has sharpened my voice, refined my creativity, and built the confidence I need to thrive in my career.

Allow me to extend my deepest appreciation to Dr. Şakir Yavuz, the Founder and President of ATAFOM International University. Your vision and commitment to making higher education accessible globally has transformed countless lives, including mine. By carrying this vision forward, you have created a platform where students from different corners of the world can achieve their goals, no matter the obstacles they face.

Today, as I celebrate this achievement with my fellow graduates, I am filled with gratitude—for the opportunities provided, for the resilience gained, and for the bright future ahead. This degree is not only a personal accomplishment but also a responsibility to use the knowledge I have acquired to impact others positively.

In closing, I would like to congratulate my fellow graduates. May we all carry forward the spirit of excellence, innovation, and service that ATAFOM University International has instilled in us. Thank you.



Graduation Speech & Birthday Congratulations Student Representative - **Edwin Mwanza**

Distinguished Ladies and Gentlemen, Esteemed Professors, Dear Fellow Graduates, It is a great honor for me to stand before you today as the representative of this historic graduating class – and even more proudly, as a student of the very first accredited program of ATAFOM International University, which commenced on October 1, 2021, in the Academic Year 2021/22.

My journey with ATAFOM began in an unexpected but life-changing way. During an online search, I discovered this university – looking for an institution that combined flexibility, innovation, and a truly global learning perspective. The name ATAFOM immediately caught my eye. Something told me to take a closer look – and that moment changed everything.

From my very first interaction, I was impressed by the warmth, professionalism, and forward-thinking spirit of the university. Its structure, support system, and international network of lecturers gave me an instant sense of belonging. ATAFOM was not just a university – it was, and still is, a vision. The vision of “Education for Integration” is the legacy of one remarkable individual: Dr. Şakir Yavuz, the founder and president of ATAFOM International University, who has built bridges between continents and made the dreams of so many young people come true.





The four-year Bachelor's program in Media Communications (B.A.), with a workload of 240 ECTS credits, was challenging but deeply rewarding. Every single ECTS credit was worth the effort. What motivated me most was the constant encouragement, the flexible digital learning approach, and a curriculum that combined academic depth with real-world relevance. I didn't just study – I lived this program, and it shaped me: professionally, personally, and as a human being.

A special milestone was the successful launch of the "Study & Work" model at ATAFOM International University, which I had the privilege of initiating together with the university team on October 1, 2022, during my second year. This model combines academic study with practical work experience and opens new perspectives for students worldwide. It fills me with pride and gratitude to have been part of this groundbreaking development.

My major in Media Communications was more than just a degree – it was a springboard. The knowledge, creativity, and critical thinking I gained will continue to shape my professional path. Today, I actively contribute to Zambia's film and corporate communication sector – not only as a graduate, but as a media expert, storyteller, and change-maker.

To anyone wondering whether a university that operates primarily online can truly transform lives: look at me. I am proud to be one of the first students of this university – and I carry this title with pride, responsibility, and deep gratitude.

None of this would have been possible without the courageous vision of Dr. Şakir Yavuz. His guiding principle, "The success of every action begins in the mind," has become a living reality for me.

Dear Dr. Yavuz, thank you for having the courage to found a globally minded, inclusive, and digitally future-oriented university. Your vision has not only given us a platform but also a perspective. Your leadership has provided us with direction.

And today – on this special day – two meaningful events coincide: the first graduating class of ATAFOM International University and your birthday. It is therefore a great joy and privilege for me, on behalf of all graduates and also personally, to say:

Happy Birthday, highly esteemed Dr. Yavuz!

May your new year of life be as inspiring, courageous, and pioneering as the institution you have created. Your work changes lives – including mine. We wish you health, joy, and the strength to continue shaping the world through education – Education for Integration.

To my fellow graduates: Congratulations!
To our professors: Thank you!

And to ATAFOM: As one of your very first students, I will always remain your ambassador.

The journey is only just beginning.

Thank you – and once again, Happy Birthday,
dear Founder and President of ATAFOM International University, Dr. Şakir Yavuz.



ATAFOM University International-

Editorial Report & Perspective



ATAFOM University International-Where the Future of Education Has Already Begun

In an era marked by profound transformation-driven by digitalization, global mobility, and a fundamental shift in societal demands- education is no longer a static asset, but a dynamic human right. Amidst this change, ATAFOM University International has positioned itself not just as a participant, but as a pioneer of a new academic era: globally connected, inclusively designed, digitally led-and consistently future-oriented.



A Digital University with a Global Heartbeat

ATAFOM has never been a mere reaction to pandemic-related education crises. Rather, it is the result of a didactic-philosophical realignment, one that could only emerge through visionary thinking. Founder Şakir Yavuz articulated early on the guiding principle of a university education that sees the digital space not as a replacement, but as an expansion of academic reality.

When it was founded in 2020, ATAFOM became the first university in the world to offer a fully real-time online study model—long before major educational institutions had even begun testing digital presence formats. Lectures and seminars are conducted synchronously, with daily live interaction, direct feedback, and an intercultural learning community that facilitates academic discourse beyond national educational systems.

Unlike traditional distance learning models, ATAFOM eliminates the didactic distance between students and instructors—in favor of a transnational academic proximity that is essential for a new generation of learners.

Earlier. Deeper. More Global. – The ATAFOM Difference

While many universities continue to struggle with integrating digital formats into outdated curricula, ATAFOM follows a pedagogically and technologically coherent approach: Students are viewed not merely as learners, but as active members of an academic Community of Practice.

International comparative studies (e.g., OECD “Education at a Glance”) show that the majority of digital education worldwide is delivered asynchronously—often through isolated content, a lack of interaction, and algorithmically driven learning paths. ATAFOM counters this trend with an alternative model: discursive instead of passive, interactive instead of receptive.

This approach is based on a learning-psychological understanding of knowledge transfer: cognition, participation, and social interaction as equally important elements of successful study. This creates community-based learning processes that aim not only at passing exams, but at building sustainable competencies—fully aligned with the UNESCO concept of education as “Learning to know, to do, to be and to live together.”

Education Without Borders – Linguistically and Culturally

ATAFOM’s educational model is not only technologically innovative but also culturally inclusive. Access to knowledge should not be hindered by language barriers or regional infrastructure. With the ATAFOM Language Academy (ALA), the university has established an internal language bridge institution open to all students—regardless of their country of origin or previous language level.

ALA offers not only practical English language qualifications, but also aims at the development of academic literacy: arguing, reflecting, structuring—core skills for success in international studies. These competencies are taught adaptively, personalized, and in continuous feedback with academic teaching formats.

This integration of language, subject, and culture contributes systematically to the internationalization of higher education—a goal embedded in the Bologna Process and the United Nations’ Sustainable Development Goals (SDGs).

The University of Tomorrow – Already a Reality

ATAFOM exemplifies the fusion of academic excellence with digital innovation. It represents not just a university, but a new paradigm of higher education:

- Founded in 2020 – as a response to global educational challenges, not as an emergency measure
- 100% live online study – real-time teaching as the core of the learning experience
- Open access – regardless of nationality, geography, or visa status
- Digital campus – with personal support, collaborative learning spaces, and real-time events
- Career-relevant study programs – focused on future industries, soft skills, and critical thinking
- Language as a key to education – through ALA as an independent center of excellence
- Technology serving pedagogy – not an end in itself, but a tool for participation and educational equity

ATAFOM stands for humanistic education in the digital age. It transforms not just the how of teaching, but also the why - guided by a clear social mission: international education as a collective good, not an exclusive privilege.



Perspective. Future. Rights. Education.

For a New Generation of Global Academics

ATAFOM University International redefines academic education beyond the boundaries of nation-states and institutional conventions. In times of geopolitical crises, social divisions, and growing educational inequality, it is more than a university: it is a model of hope, a tangible example of how education can be designed to be digital, democratic, and decolonial.

Through the consistent integration of technology, ethics, and global participation, ATAFOM succeeds in shaping a new academic generation—not as carriers of elite knowledge, but as individuals embodying responsibility, reflection, and resilience.

Şakir Yavuz has not only envisioned this model but implemented it with conviction. His work stands for an educational philosophy rooted in participation, equality, and global thinking. Today, the name ATAFOM stands for more than an institution—it represents a worldwide mission for education in the digital era.

ATAFOM University International: Real - Time Education. Since 2020. Global. Innovative. Inclusive. Academically Leading.

"The success of every action begins in the head."

Şakir Yavuz

President & Founder,

ATAFOM University International.



FOUNDER & PRESIDENT

Şakir Yavuz

President & Founder
ATAFOM University International

**"The success of every action
begins in the head."**

Helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.

At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ConiaSoft Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.



ATAFOM UNIVERSITY COURSE OFFERINGS





BACHELOR COURSE OFFERINGS

FIRST SEMESTER

WINTER SEMESTER

ACADEMIC YEAR 2025/26

Welcome to ATAFOM University International
Empowering Global Minds. Building a United Future.

At ATAFOM University International, we believe that true education is a journey that connects hearts, minds, and cultures. More than just academics, we offer an experience that inspires unity, fosters innovation, and cultivates future global leaders.

Guided by the visionary leadership of Şakir Yavuz, our university lives by the motto “Education for Integration.” We’re creating a worldwide community where students from every background come together to learn, grow, and transform their potential into purpose.

Our online classrooms are vibrant hubs of diversity, where bold ideas are celebrated, global perspectives are shared, and lifelong friendships begin. Whether you're just starting your academic path, upskilling for career advancement, or seeking intellectual enrichment, ATAFOM offers programs designed for today's world—and tomorrow's challenges.

Here, education is more than textbooks and lectures. It's a gateway to meaningful impact in an interconnected world. Our commitment to excellence, innovation, and cultural understanding shapes not only careers but character.



Join ATAFOM University International—where learning has no borders, and your global journey begins.

Discover the programs that are redefining international education.

BACHELOR COURSES OFFERINGS

FIRST SEMESTER

WINTER SEMESTER

ACADEMIC YEAR 2025/26

**Bachelor of Arts in Media and Communications (B.A.)
at the Faculty of Arts**

**Bachelor of Arts in International Business Development (B.A.)
at the Faculty of Economics**

**Bachelor of Science in Information Technology (B.Sc.- IT)
at the Faculty of Information Technology**

**Bachelor of Science in PreIPO (B.Sc.)
at the Faculty of Initial Public Offering**

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-to-atafom2/>



15 IT CERTIFICATION COURSE OFFERINGS:

- Basics of Python
- Basics of AutoCAD
- Basics of Graphics Designing
- Basics of Backend Development (Using Django)
- Basics of Blockchain
- Basics of Data Analysis
- Basics of Java
- Frontend Development: Level One: Beginner
- Frontend Development: Level Two: Intermediate
- Frontend Development: Level Three: Advanced
- Frontend Development: Level Four: Expert
- Database and SQL
- Generative AI for Everyone
- Deep Learning and Neural Networks
- Basics of Software Engineering Principles

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-now-it-certification-course/>



ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS:

English language courses are available at ATAFOM Language Academy, with options for different proficiency levels:

- ALA-A0 as Pre ALA-A1: Starter
- ALA-A1: Beginner Level
- ALA-A2: Elementary Level
- ALA-B1: Pre-Intermediate Level
- ALA-B2: Intermediate Level
- ALA-C1: Upper-Intermediate Level
- ALA-C2: Advanced Level
- ALA-BE I: B2 Business English I
(Requires minimum language level of ALC-B2)
- ALA-BE II: C1 Business English II
(Requires minimum language level of ALC-C1)
- ALA-BE III: C2 Business English III
(Requires minimum language level of ALC-C2)
- ALA-IT English

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/language-academy/>

FACULTY OF INITIAL PUBLIC OFFERING CERTIFICATION COURSE OFFERINGS:

The Faculty of Initial Public Offering at ATAFOM University International brings you multiple PreIPO certification programs along with the Bachelor of Science in PreIPO (B.Sc.).

The certification programs begin every month. Find your best match here -



At ATAFOM University International, we are committed to providing an education that blends modern innovation with academic excellence. Our goal is to equip students with the knowledge, skills, and practical experience needed to succeed in today's fast-changing world.

With a strong emphasis on global perspectives and real-world learning, we ensure that our students are not only prepared for their careers but also for leadership in an interconnected society.

Join a university where education knows no boundaries and opportunities are limitless. Your future starts here!



Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: <https://atafom.university/apply-now-preipo-certification-course/>



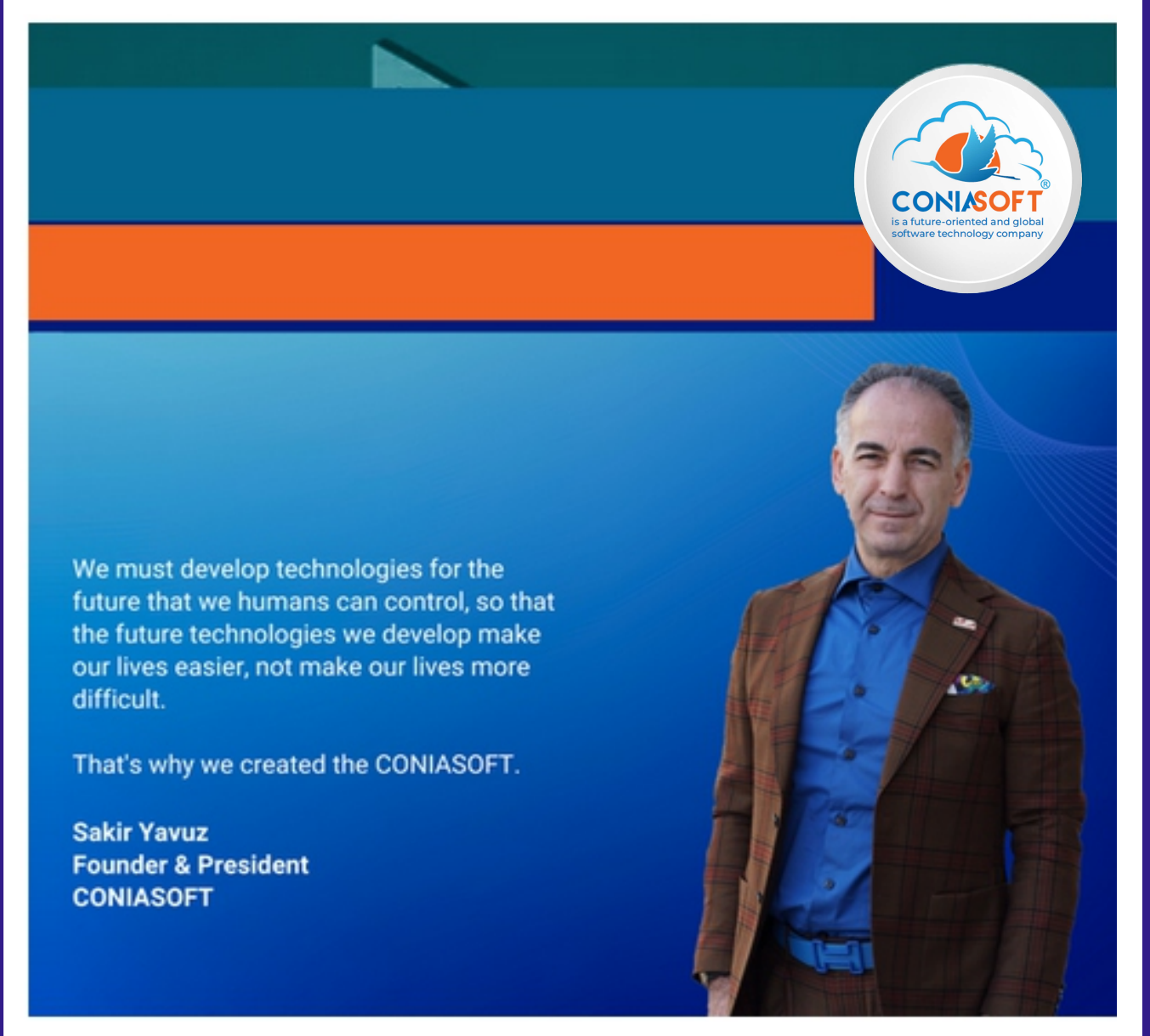
CONIASOFT[®]

CONIASOFT AND AI

Food for thought for the
next steps in the use of
AI at ATAFOM



www.ConiaSoft.com
www.ConiaCloud.com



We must develop technologies for the future that we humans can control, so that the future technologies we develop make our lives easier, not make our lives more difficult.

That's why we created the CONIASOFT.

Sakir Yavuz
Founder & President
CONIASOFT

Geleceğin teknolojilerini insanın kontrol edebileceği şekilde geliştirmeliyiz. Çünkü teknoloji; hayatı kolaylaştırmalı, zorlaştırmamalıdır. İşte bu nedenle CONIASOFT'u, insana hizmet eden, yaşamı kolaylaştıran ve geleceği güvenle inşa eden çözümler üretmek için kurduk.

Şakir Yavuz
Kurucu & Başkan

Birthday wishes from the General Coordinator of Eastern Anatolian of ConiaSoft Yazılım Teknolojileri Ltd. Şti.

Bir Liderin İzinden: Dr. Şakir Yavuz'a Doğum Günü Kutlaması

20 Eylül, yalnızca vizyoner bir liderin doğum günü değil; aynı zamanda iş dünyasına ve topluma yaptığı katkıların kutlandığı özel bir gündür.

Dr. Şakir Yavuz, ConiaSoft Yazılım Teknolojileri, ConiaCloud – Bulut Yedekleme Sistemleri, Perfect Timing Technologies – Drone ve Robotik Teknolojileri, ENKIAI – Güvenlik Teknolojileri, BANCAI – Yapay Zekâ Bankası, My Safe Country – E-Devlet Teknolojileri, PETDACS – Veri Merkezleri ve PetFinTech – Finans Teknolojileri'nin kurucusu olarak teknoloji ve iş dünyasında küresel ölçekte vizyoner bir lider haline gelmiş; şirketleriyle dünya çapında ses getiren projelere imza atmıştır.

In the Footsteps of a Visionary Leader: Celebrating Dr. Şakir Yavuz's Birthday

September 20 is more than just the birthday of a visionary leader – it is a day dedicated to honoring his outstanding contributions to the business world and to society.

Dr. Şakir Yavuz, founder of ConiaSoft Software Technologies, ConiaCloud – Cloud Backup Systems, Perfect Timing Technologies – Drone and Robotics Technologies, ENKIAI – Security Technologies, BANCAI – Artificial Intelligence Bank, My Safe Country – E-Government Technologies, PETDACS – Data Centers, and PetFinTech – Financial Technologies, has become a globally recognized visionary leader. Under his guidance, these companies have delivered groundbreaking projects that have gained worldwide attention.

Onun liderliğinde bu şirketler, yapay zekâ ve ileri teknoloji alanında öncü rol üstlenmiş; zaman yönetimi, süreç güvenliği, devlet ve şirket yönetiminin optimizasyonu gibi kritik alanlarda yenilikçi çözümler geliştirmiştir. Tüm bu girişimler yalnızca ticari başarı hedefiyle değil, insanların yaşamlarını daha verimli ve anlamlı hâle getirme vizyonu ile yönetilmektedir.

Dr. Yavuz'un iş dünyasındaki başarıları yalnızca rakamlarla ölçülemez. Onun gerçek başarısı, toplumsal faydaya yaptığı katkılarda gizlidir. Özellikle ATAFOM Dil Akademisi aracılığıyla yürütülen proje kapsamında 3.000 kişiye %100 dil eğitimi bursu sağlanması, bireylerin yaşamlarını iyileştirmenin yanı sıra toplumsal eşitliğin güçlendirilmesine de katkı sunmaktadır.

Dr. Şakir Yavuz, yalnızca Türkiye'de değil, uluslararası alanda da başarılarıyla öne çıkmaktadır. 2020'de aldığı "Excellence in Finance" ödülü ve 2024'te Leaders Wall Magazine tarafından verilen "The Most Inspiring Leaders to Watch in 2024" unvanı, onun vizyoner liderliğini ve topluma kattığı değeri bir kez daha kanıtlamaktadır.

Through his leadership, these organizations have taken a pioneering role in artificial intelligence and advanced technologies, developing innovative solutions in time management, process security, and the optimization of government and corporate operations. These initiatives are driven not merely by commercial goals but by a commitment to making life more efficient, meaningful, and equitable.

Dr. Yavuz's success is not measured by business results alone. His true legacy lies in his contributions to society. Notably, through a project implemented in collaboration with the ATAFOM Language Academy, 3,000 individuals have received full scholarships for language education – an initiative that transforms lives and strengthens social equality.

Dr. Şakir Yavuz stands out not only in Turkey but also on the international stage. His recognition with the "Excellence in Finance" award in 2020 and the title of "The Most Inspiring Leaders to Watch in 2024" by Leaders Wall Magazine reaffirm his visionary leadership and lasting impact on society.



Hem iş dünyasında sürdürülebilir başarılar yaratmaya hem de toplumsal sorumluluk bilinciyle hareket etmeye devam eden Dr. Yavuz, zaman yönetimi, eğitim ve teknolojiyi bir araya getirerek daha iyi bir gelecek inşa etme hedefini kararlılıkla sürdürmektedir.

Continuing to create sustainable business success while upholding a strong sense of social responsibility, Dr. Yavuz remains committed to building a better future by combining time management, education, and technology.

Bu anlamlı günde Dr. Şakir Yavuz'a sağlık, mutluluk ve başarılarla dolu nice yıllar diliyoruz. Liderliğinde daha büyük başarıların ve toplumsal katkıların geleceğine olan inancımız tamdır.

On this special occasion, we wish Dr. Şakir Yavuz many more years filled with health, happiness, and success. We look forward with confidence to even greater achievements and contributions to society under his inspiring leadership.

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Doğu Anadolu Genel Koordinatörü
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2026 – Start of Preparations for the Use of AI in the Training Process at ATAFOM University International

The use of AI in practice for personalized and optimized education in the teaching areas of ATAFOM University will also be a key focus for the new academic year.

We will define different approaches depending on the specific learning formats and content:

- on the one hand, for the ATAFOM Language Academy,
- and on the other hand, for university education in the bachelor's degree program.

In the initial development stage, AI applications will not be configured as AI agents, but rather as AI assistants, in order to ensure reciprocal communication between the user and the AI system.

For both of the basic AI education applications

- ✓ the ATAFOM Language Academy and
- ✓ the university-level bachelor's program,

the following steps will be implemented progressively:

A Roadmap for Transformative Learning Step-by-Step Implementation

1. Needs Analysis:

Identify the areas in education where AI can be most effectively applied. This primarily includes the identification of learning objectives and challenges.

2. Technological Selection:

Choose appropriate AI tools and platforms that meet the university's specific requirements. These may include fact-based learning apps, chatbots, or analytical tools.

3. Building Infrastructure:

Ensure that the necessary technical infrastructure is in place to support AI applications. This includes servers, software, and access to internet resources.

4. Curriculum Integration:

Integrate AI tools into existing curricula. This requires adapting teaching content and developing new teaching methods.

5. Training of Lecturers:

Conduct training sessions for teaching staff to familiarize them with the use of AI tools and demonstrate their potential in educational settings.

6. Pilot Projects:

Launch pilot projects to test the effectiveness of AI integration and collect feedback from students and lecturers.



7. Evaluation and Adjustment:

Regularly evaluate results and adjust strategies based on collected data and feedback.

8. Scaling:

After successful testing and refinement, the AI tools can be implemented on a larger scale.

9. Ongoing Support:

Provide support and resources for both students and lecturers to ensure the effective use of AI.

Through these structured steps, AI can be effectively integrated into the training process at ATAFOM University International, with the goal of improving learning and enhancing the quality of education.

The Human Factor in AI Education - Creating the AI Data Foundation

To build a topic-specific data foundation for AI-based educational solutions, parallel processes will be carried out – especially in collaboration with the study organization and teaching staff – addressing the following key areas:

(1) Identification of Challenges: Helps to recognize specific problems and needs of students and lecturers that can be addressed through AI.

(2) Definition of Objectives: Based on the analysis, clear learning objectives and expected outcomes can be formulated, justifying and guiding the use of AI.

(3) Prioritization of Measures: The needs analysis makes it possible to prioritize the areas where AI can have the greatest impact – whether in language training, access to resources, or personalized support.

(4) Resource Allocation: Supports decisions on what resources (financial, human, technological) are required to successfully implement AI.

(5) Stakeholder Engagement: Involving students, lecturers, and other stakeholders in the analysis process provides valuable perspectives and increases acceptance and the effectiveness of AI solutions.

(6) Evaluation Basis: The results of the needs analysis serve as the foundation for later evaluating the implemented AI tools in terms of their success and effectiveness.

A Vision for the Future

From today's perspective, the practical use of AI in the training processes of the ATAFOM Language Academy will require less effort and preparation time. This is due to the fact that, depending on the defined language learning levels from ALA A1 to ALA C2, as well as Academic English, content and learning formats can be adapted from internationally available solutions. This makes it the ideal starting point to demonstrate early success stories and inspire wider adoption across the university. ATAFOM University International is set to become more than a place where students learn — it will be a place where they co-create knowledge together with intelligent systems. The goal is not to replace human educators, but to empower them — and their students — to reach new heights of creativity, critical thinking, and achievement.

2026 is not just the start of a project. It is the beginning of a movement, one that will shape the future of education and inspire the next generation of learners worldwide.



ATAFOM UNIVERSITY

EXTERNAL NEWSLETTER

**"The success of every action
begins in the head."**

Sakir Yavuz

**Founder & President
ATAFOM University International**

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