ATAFOM UNIVERSITY INTERNATIONAL

**EXTERNAL NEWSLETTER** 

ATAFOM® UNIVERSITY

EDUCATION FOR INTEGRATION

"Every detail offers a new approach."

PROF. DR.
MICHAEL BAUER

**RECTOR ATAFOM University International** 

**ISSUE 21, JULY 2024** 

www.ATAFOM.university newsletter@ATAFOM.university



RECTOR'S BIRTHDAY	01
ABOUT US	03
FOUNDER & PRESIDENT	04
ATAFOM UNIVERSITY COURSE OFFERINGS BACHELOR COURSES OFFERINGS	06
15 IT CERTIFICATION COURSE OFFERINGS	07
ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS FACULTY OF INITIAL PUBLIC OFFERING CERTIFICATION COURSES OFFERINGS	08
NEWS & UPDATES	10
ATAFOM VISITS NURUDDEEN SCHOOL TO PROMOTE ACADEMIC PROGRAMMES	14
ATAFOM UNIVERSITY HOLDS COLLABORATIVE MEETING WITH SANI YAR'FARA FOUNDATION	12
ATAFOM UNIVERSITY VISITS EMERALD ACADEMY'S GRADUATION	13
INTERVIEW WITH THE RECTOR Prof. Dr. Michael Bauer	15
INSIDE ATAFOM UNIVERSITY: An Exclusive Glimpse into Our Faculty and Staff Perspectives	22
GLOBAL STUDENT VOICES "Education for Integration" Worldwide	24
WORDS OF WISDOM - Dr. Şakir Yavuz	26
ATAFOM UNIVERSITY SUCCESS STORY	28
COOPERATION PARTNER OF ATAFOM UNIVERSITY INTERNATIONAL	31
CONIASOFT AND AI	32
ALUMNI STORY	
THE DIFFERENT STAGES OF PREIPO - Article by Sahar Hashmi	34
NEW MEMBER OF ATAFOM FAMILY	35
Remembering Prof. Theos M.B. Sijrier	37
NEWSLETTER TEAM	38
	41

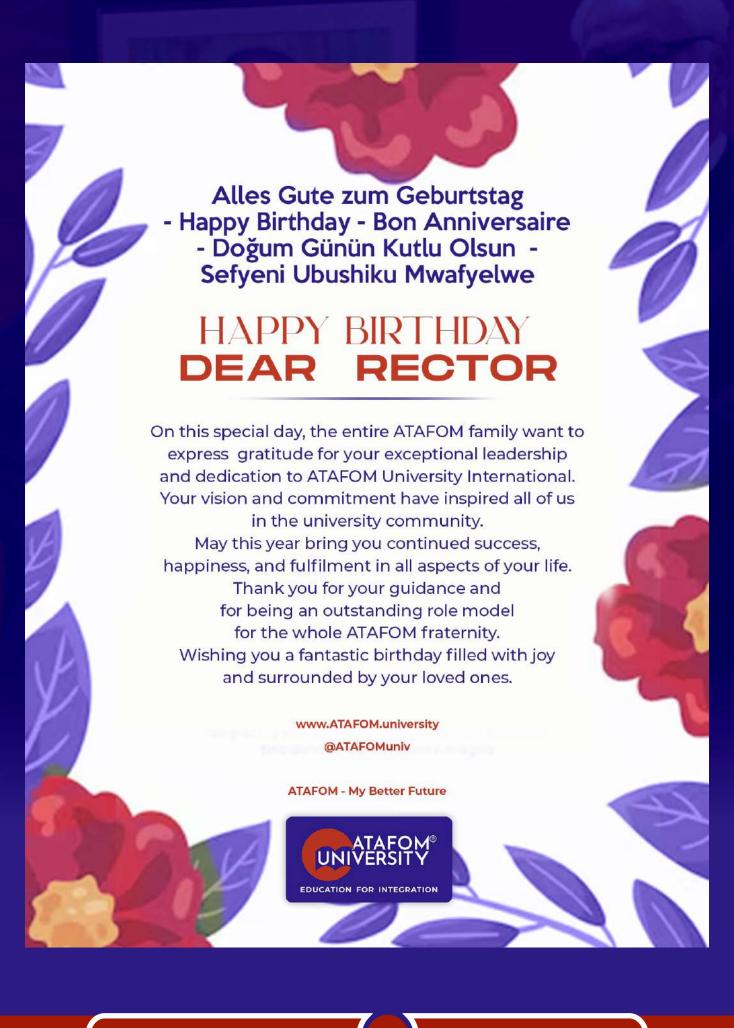




### HAPPY BIRTHDAY

## PROF. DR. MICHAEL BAUER

**RECTOR ATAFOM University International** 



### ATAFOM UNIVERSITY

**EDUCATION FOR INTEGRATION** 

ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Visionary, Founder and President of ATAFOM University International, Dr. Sakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offer for the world as a whole. As a global university, ATAFOM University International promotes the ideals of cross border education and with its information offices and branches on the five continents of the world, ATAFOM university will provide education for young people interested in studying from different countries of origin, regardless of geography, culture, skin colour, gender, social status or religion, so that these young people have equal opportunity to education.

Due to the international orientation of ATAFOM University International, hybrid learning approach is implemented. The university combines online educational materials and opportunities for interaction online with physical place-based classroom methods in form of blended learning instruction.

At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute.

"The success of every action begins in the head."

#### Dr. Şakir Yavuz

President & Founder ATAFOM University International







Staff from

24
Countries



**Faculty of Arts** 

**Faculty of Economics** 

Faculty of Information Technology

★ Faculty of Initial Public Offering NEW

ATAFOM Language Academy - ALA





# FOUNDER & PRESIDENT

ATAFOM UNIVERSITY INTERNATIONAL





His Motto,

"The Success of every action begins in the Head."

Helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education. He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment.

At ATAFOM University International, "Education for Integration" is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ATAFOM Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.

#### Dr. Şakir Yavuz

The Founder & President of ATAFOM University International



# BACHELOR COURSES OFFERINGS

### First Semester Academic Year 2024/25

ATAFOM University International's esteemed Bachelor's programs are set to commence from October 1st, 2024, marking the beginning of the Academic Year 2024/25. Explore our renowned courses, designed to provide a robust foundation for your future success. Whether you aim to excel in business, technology, the arts, or sciences, our diverse and comprehensive curriculum will equip you with the skills and knowledge needed to thrive in your chosen field. Start your path to a prosperous future with us today!

Bachelor courses starting from October 1st, 2024, for the Academic Year 2024/25.

#### Our Bachelor Programs to choose from:

- Bachelor of Arts in Media and Communication (B.A.) at the Faculty of Arts
- Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics
- Bachelor of Science in Information Technology (B.Sc.- IT) at the Faculty of Information Technology
- Bachelor of Science in PreIPO (B.Sc.) at the Faculty of Initial Public Offering

# 15 IT CERTIFICATION COURSE OFFERINGS



#### **3-Month IT Diploma Courses**

Starting Monthly. Secure Your Future with ATAFOM University International! Explore our 3-month diploma certification programs, with new cohorts commencing each month.

Embark on your IT career today!

Explore our best IT certification courses today:

- 1. Basics of Python
- 2. Basics of AutoCAD
- 3. Basics of Graphics Designing
- 4. Basics of Backend Development (Using Django)
- 5. Basics of Blockchain
- 6. Basics of DataAnalysis
- 7. Basics of Java
- 8. Frontend Development: Level One: Beginner
- 9. Frontend Development: Level Two: Intermediate
- 10. Frontend Development: Level Three: Advanced
- 11. Frontend Development: Level Four: Expert
- 12. Database and SQL
- 13. Generative AI for Everyone
- 14. Deep Learning and Neural Networks
- 15. Basics of Software Engineering Principles

Visit us: www.ATAFOM.university

Write to us for any queries: <a href="mailto:contact@ATAFOM.university">contact@ATAFOM.university</a>

ATAFOMuniv **f** ⊗ ⊚ **in @ □** 

Link to apply: https://atafom.university/apply-now-it-certification-course/



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www.ATAFOM.university



#### ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS

At ATAFOM University International, our commitment to "Education for Integration" forms the cornerstone of our principles.

Explore the exceptional benefits of our prestigious scholarships, which open up endless opportunities for both personal and professional advancement. At ATAFOM Language Academy, we offer a wide range of academic and business English courses through our 11 English Language Levels, enabling students to achieve English fluency. Select the course that aligns with your needs and aspirations.

English language courses are available at ATAFOM Language Academy, with options for different proficiency levels, ranging from ALA1 to ALA9.

- ALA-A0 as Pre ALA-A1: Starter
- ALA-A1: Beginner Level
- ALA-A2: Elementary Level
- ALA-B1: Pre-Intermediate Level
- ALA-B2: Intermediate Level
- ALA-C1: Upper-Intermediate Level
- ALA-C2: Advanced Level
- ALA-BE I: B2 Business English I (Requires minimum language level of ALC-B2)
- ALA-BE II: C1 Business English II (Requires minimum language level of ALC-C1)
- ALA-BE III: C2 Business English III (Requires minimum language level of ALC-C2)
- ALA-IT English

Visit us: www.ATAFOM.university
Write to us for any queries: <a href="mailto:contact@ATAFOM.university">contact@ATAFOM.university</a>
https://atafom.university/language-academy/



#### **FACULTY OF INITIAL PUBLIC OFFERING**

#### **CERTIFICATION COURSES OFFERINGS**

Our newly launched Faculty of Initial Public Offering (IPO) at ATAFOM University International is dedicated to equip students with the comprehensive knowledge and practical skills required to sail through the complex world of IPOs. Through a blend of rigorous coursework, expert-led lectures, and real-world case studies, students will gain insights into the processes and strategies involved in taking a company public. Our program prepares graduates to excel in finance, investment banking, and corporate management, making them valuable assets in the global financial market.

The Faculty of Initial Public Offering at ATAFOM University International brings you multiple PreIPO certification programs along with the Bachelor of Science in PreIPO (B.Sc.). The certification programs begin every month. Find your best match here-

- **★ 3-month PreIPO certification course**
- 6-month PreIPO certification course
- ★ 9-month PreIPO certification course
- ★ One-year diploma course





# NEWS & UPDATES

ATAFOM UNIVERSITY INTERNATIONAL

# ATAFOM VISITS NURUDDEEN SCHOOL TO PROMOTE ACADEMIC PROGRAMMES



ATAFOM University International on Friday, visited Nuruddeen Islamic College, one of the popular schools located on Adebayo Street, a suburb at the heart of the City of Jos, Nigeria.

The visit, led by Mr. Muhammad Ibrahim Hussaini, the head of the University's physical advertisement team, was meant to showcase the academic programme and certificate courses offered by the University.

Mr. Muhammad Ibrahim Hussaini, while addressing the management of the school, presented the learning opportunities at the ATAFOM Language Academy (ALA), the IT Certification Courses and the degree programmes offered by the institution.

The School Principal, Salifat Yusuf, welcomed the development, appreciating the ATAFOM University for enlightening them on the programmes. She said the programmes and the certificate courses offered by the University are relevant, and will encourage her students to enroll.

Both staff and students demonstrated enthusiasm in learning and acquiring such opportunities. They look forward to sharing it with their parents and guardians with the promise to pay us a visit.

It was such an honour visiting these young hearts who have a positive attitude towards learning and sharing with them the vision of our Unique President and Founder, Dr. Şakir Yavuz, which ATAFOM University International stands for.

## ATAFOM UNIVERSITY HOLDS COLLABORATIVE MEETING WITH SANI YAR'FARA FOUNDATION



ATAFOM University International, recently held a collaborative meeting with Sani Yar'fara Foundation, a non-governmental organization based in Plateau, Nigeria. The meeting took place at the University's Info Office in Jos, the capital of Plateau state.

During the meeting, Hajiya Amina Ahmed, the Chief Executive Officer of the foundation, stated that the organization's objective is to support orphans and vulnerable children. She sought a collaborative partnership with ATAFOM University and requested partial scholarships for the orphans under their care.

According to the Chief Executive Officer of the foundation, the orphans under their care are currently living in various homes of neighbours and other good samaritans. The foundation hopes to acquire a dedicated house for the orphans soon, with the goal of providing a permanent residence for them in the near future.

Amina Ahmed, further hope that the collaborative meeting with the ATAFOM will yield positive results.

Prof. Dr. Jamila Abubakar, the Head of Info Office, Nigeria, and Director of ATAFOM Language Academy, responded on behalf of the University. She welcomed the foundation and promised to inform the University's administration about their request and get back to them.

The meeting was attended by Dr. Jamila Abubakar, Head of Info Office, Nigeria, and Director of ATAFOM Language Academy, Mr. Salim Ibrahim, Applications and Admission Manager, Mr. Aliyu Abubakar, lecturer, and Mr. Muhammed Ibrahim Hussaini, lecturer.

ATAFOM University International, also known as Atlantic African Oriental Multicultural University, is a new international university founded by Dr. Şakir Yavuz, our unique president, to provide education to everyone, regardless of their background.

## ATAFOM UNIVERSITY VISITS EMERALD ACADEMY'S GRADUATION



As a mark of ATAFOM University's continued commitment to the educational and social empowerments of the children of this world, the Nigerian Office graced the graduation ceremony of Emerald Academy, one of the outstanding elementary schools in the city of Jos, the Plateau state capital. The ceremony which held at the University of Jos (a collaborative partner of ATAFOM University) was memorable for graduands, parents and the entire school as the students relish the prospects of enrolling into university education.

What better occasion than this for ATAFOM University International to present the opportunities and vision of our Unique President, Dr. Şakir Yavuz? The delegation from ATAFOM University was led by Mr. Ibrahim Hussaini Muhammad, who ensured to expose the students to various degree and certification programmes offered by the university and the opportunity of securing standard education of international repute at very affordable cost.

Mr. Muhammad Ibrahim Hussaini also presented the learning opportunities available at the ATAFOM Language Academy (ALA), IT Certification Courses, Pre-IPO Certification Courses, and the university's degree programmes available under the Faculties of Arts, Economics and Information Technology.

His address to the participants further highlighted the university's activities, opportunities, and benefits of enrolling in its programmes emphasising that ATAFOM University provides students with the necessary tools to achieve their dreams through a number of interventions such as scholarships, work and study offers and employment opportunities upon graduation.

With the philosophy of "Education for Integration" at the core of every step taken at ATAFOM University International, Mr. Muhammad Ibrahim Hussaini seized the moment to inform the students that the university does not discriminate based on age, race, financial strength, religion or social status. Everyone is welcomed and everyone is given equal opportunities to succeed.

There was great enthusiasm on the faces of students, parents and school management as the presentation went on. To match this with action, they registered their interest in the offerings of the university with the promise to visit the ATAFOM Information Office for more details. They acknowledged that the courses would help students achieve their dreams.

Management of the school also promised to keep in touch with the university of all prospective students. The ATAFOM University representatives gave out flyers and brochures to students for reference and information on the various programmes at the university.

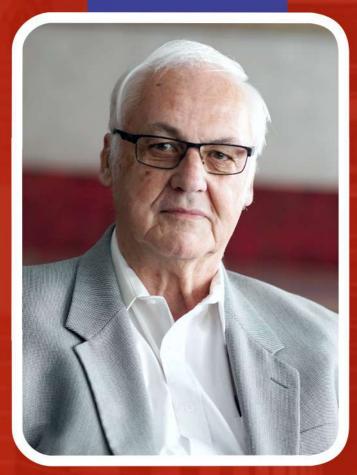
The graduation ceremony was attended by hundreds of participants, including students, parents, and community leaders from across the state.







**EXCLUSIVE INTERVIEW WITH THE RECTOR:**Insights and Future Plans



#### Prof. Dr. Michael Bauer

### 1. What is the philosophy of the university?

Many years ago, when our president, Dr. Sakir Yavuz, brought up the idea of founding an international university as a contribution to improving global educational opportunities; I got so convinced with the idea which aimed at "Education for Integration" and solely decided to dedicate myself to put this great idea and concept into practice.

From the first day of founding the ATAFOM University International, a sound philosophy of "Education for Integration" was born. This philosophy consequently became the guiding principle for all actions of the members of the ATAFOM teams, regardless of whether they are a member of the teaching staff, administration or, a member of the international student body.

Above all, the philosophy aims at providing equal access to educational opportunities for children and youth all around the world breaking all barriers that will hinder them for greatness in education. I consider this as an unrestricted support for all children, young and adults thus creating a condition for everyone to realize their rights to education, regardless of their nationality, socio-economic status, skin color or religion.

Certainly, this philosophy through ATAFOM University International's Education for Integration will offer every interested person in the present and also in the future; the perfect educational opportunities that are the basis for a fulfilled life in every society thus producing role models for future generations.

2) In the four years of ATAFOM University International's existence, how has the university adopted the philosophy of its founder and president, Dr. Şakir Yavuz "Education for Integration"?

The concept of Education for Integration was started and implemented right from the first hour the ATAFOM University International was founded and all through the pilot academic year and beyond. All organizational and content-related requirements for the practical implementation of the university's mission; "Education for Integration" have also been fully in place from day1.

In addition, internationally renowned lecturers and professors were contracted immediately and all the educational offerings of ATAFOM University International were also made live to the world through the university's global internet presence at www.ATAFOM.university.

On this platform, ATAFOM's educational offerings were made visible to anyone interested to apply for their studies in the pilot academic year 2021/2022 for the winter semester via the Internet, in the following three faculties:

- Faculty of Arts
- Faculty of Economics and
- Faculty of Information Technology

To further implement the philosophy of Education for Integration since all teaching and learning of ATAFOM University International will be conducted 100% in the English language, the ATAFOM Language Academy - ALA for short - was immediately established with the aim of ensuring integrated English education for all students in order to exclude any form of discrimination against students for whom English is not their native language.

Furthermore, the entire content/organizational process of application and admission, student registration, and study organization was explicitly defined and put in practice.



With all activities set and fully organized, the successful start of the pilot academic year 2021/2022 was able to commence on October 1, 2021.

This start was the successful beginning of the success story of ATAFOM University International, which is represented today by

- Students from 25 countries
- Teachers from 24 countries
- local representatives in 17 countries,



#### ATAFOM University Staff Demography





UNIVERSITY

#### **ATAFOM INFO OFFICES**



### 3) Why should a prospective student choose ATAFOM University?

What could be better for a student than studying at ATAFOM University International?

The ATAFOM University International

- is a unique offer from a cosmopolitan international university,

where the student focuses 100% on their professional and cultural development. Students have the flexibility of learning from anywhere in the world through the ATAFOM-ConiaSoft Online Campus

- is a globally recognized international university with a high ranking degree coupled with renowned and qualified teaching stafffrom all over the world
- offers barrier-free recognition as a personality regardless of who you are or your social, territorial and religious origins
- is characterized by an international standard curricula for all fields of study at all Faculties.
- offers students a wide range of international internship opportunities thanks to strong international cooperation partners,
- ensures fixed organizational and scheduling processes for each semester and consequently also for each academic year
- is based on student-friendly transparency and a constant Individual advice and support for all prospective students
- ensures extensive scholarship opportunities for many students
- professionally secures all online study options and thus studying from home, thereby avoiding high costs which includes student's costs for the arrival

and departure to/from the university campus and accommodation and nutrition at the university campus location

organizes the great "Study & Work" offer for ATAFOM University International students from their 2nd year onwards, with "Study & Work" students can practically apply the knowledge and skills acquired in the first two semesters in various projects at ATAFOM University International itself or/and with cooperation partners of ATAFOM University International;

### 4) How would you describe the work ethic at ATAFOM University so far?

A strong work ethic is prevalent among members of the ATAFOM family, all members prioritize punctuality, meeting deadlines consistently, being transparent, accountable, reliable and maintaining open communication.

The ATAFOM team has thus succeeded in bringing to life the climate of mutual respect paired with the necessary professionalism in daily interactions, which is important for the success of ATAFOM and the learning success of the students.

### 5) What is the current background of the students?

ATAFOM University is a multicultural university that aims to bring students from all around the globe and give them the same opportunities and equal rights to quality education. Therefore, our students are diverse with many different backgrounds from over 25 different countries and yet united through our mission of Education for Integration

### 6) What role does technology play at ATAFOM University International?

Today's entire life is characterized by the influence of modern technologies, especially in the areas of communication and data management.

From the very beginning, these modern technical requirements were the basis for the structure and daily work included in all individual processes in daily learning at ATAFOM University International.

That is why the Faculty of Information Technology was one of the first ATAFOM faculties to be included in ATAFOM's training profile.

IT technical solutions are the technical basis for all administrative and teaching processes, especially in the preparation, implementation and evaluation of courses as part of the software solution "ConiaSoft Online Campus", developed by Coniasoft Ltd, a company from the Perfect Timing group of companies of our President Dr. Şakir Yavuz.

In order to ensure continuous and uninterrupted communication with all employees and students, current electronic means, Whatsapp, social media, such as X, ... and email are used as standard tools.

For example, every student, regardless of where in the world they register from, is automatically taken to the online form of the ATAFOM English Test Level - B2 as a first step as part of their registration process.

The result of this language test is then the basis for the registration commission to decide whether the student applicant has sufficient English skills to be immediately registered for the selected field of study or whether to take a one-year online English course for training levels A1, A2, B1 and B2 successful

A special working group in the IT department is currently researching the topic of "AI application areas" that is currently around the world...

Concepts are defined, projects are developed and own modules are developed......

The topic of AI is also the subject of collaboration between the ATAFOM social media department and the department of ConiaSoft Ltd responsible

for AI, with the aim of applying AI actively and goal-oriented, expanding training programs and defining new modules. This is also documented in the fact that the "ConiaSoft and AI" section has been an integral part of the monthly ATAFOM newsletter for three issues now.

# 7) What plans does the university have for the future in the short and long term?

Despite all the pride in the results achieved by ATAFOM University, We at ATAFOM we are constantly setting new goals and working very hard on achieving them. At ATAFOM "We don't watch the clock; rather we do what it does". Consequently, we are always on the move despite all achieved successes and greatness.

This year, in addition to student training for a bachelor's and master's degree, the focus was on creating new ATAFOM training offers from 3-month certification courses to training as a 1-year diploma.

These short-term ATAFOM certification courses were specifically designed for the first time in one of our ATAFOM Info Offices as a hybrid course as a combination of online and face-to-face courses.

A total of more than 7 new 3-month certification programs or annual diploma courses were added to the ATAFOM University International training program this year.

For the 2024/25 academic year, we are expanding the educational offerings to include the new Faculty of Initial Public Offering.

The first certification courses from the area of Pre Initial Public Offering, abbreviated as PreIPO courses, have already been launched in a very short time, not least thanks to the committed

Dean Prof. David Grzan, and are therefore of particular importance for ATAFOM University International, because as an up-and-coming, innovative university, ATAFOM always strives to bring in new, conceptual and future-oriented work areas in order to train the specialists of tomorrow.

The certification courses and the oneyear diploma of PreIPO at the Faculty of Initial Public Offering provide in-depth knowledge of the various aspects of initial public offerings, mergers, acquisitions and other important financial transactions, as well as the factors that influence a company's decision to go public and the associated regulatory requirements.

These courses are excellent stepping stones to a successful career in finance and are a must for anyone who wants to achieve something in the finance industry.

The training offerings of this new faculty will include:

- a) Bachelor of Science in PreIPO (B.Sc.)
- b) 3-month PreIPO certification course
- c) 6-month PreIPO certification course
- d) 9-month PreIPO certification course
- e) One-year diploma course

On October 1st, 2024, the bachelor's degree program "Bachelor of Science in PreIPO (B. Sc.)" will start for the first time in the 4 years of study with a total of 240 ECTS to be achieved at the end of the successful course of study.

The ATAFOM Bachelor in PreIPO curriculum can now be found on the website www.ATAFOM.university and registrations are already being accepted.

A second focus for the development of ATAFOM University International in the 2024/25 academic year will be the development of master's degree programs in the faculties, in which the first students will achieve a bachelor's degree in 2025.

A third focus will be the further expansion of our cooperation partnerships with existing collaboration partners such as the cooperation with the University of Jos, Nigeria. In this cooperation, preparations are currently underway for the organization and implementation of a bachelor's double diploma in the field of information technology/in the Faculty of Information Technology, specifically Bachelor of Science in Information Technology (B.Sc.-IT).

# 8) What was the greatest success that ATAFOM University recorded in the four years of its existence?

For me, the greatest success of ATAFOM University International to date is the joint work with all members of the ATAFOM team on the uninterruptedly successful path from our president's vision of "Education of Integration" to today's globally recognized status as an international university.

This ATAFOM family team makes me proud and very confident for the future.

# 9) What leadership style do you use to ensure optimal productivity for staff and students?

Others have to judge my leadership style. ATAFOM University International is my life.

Every employee who adopts the goals of ATAFOM University in their field of work always has my full support.

My working principle is "leading means being a role model and a partner".





An Exclusive Glimpse into our Faculty and Staff Perspectives





**EDUCATION FOR INTEGRATION** 

### Ms. Zuwaira Usman Shuaibu

**ALA Lecturer and Examination Officer** 

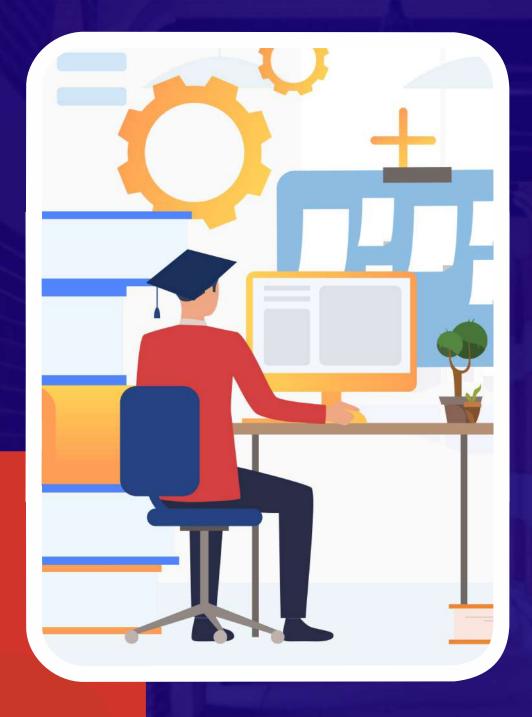
From the few weeks I have worked at this great UNIVERSITY, everything is enticing. The most amazing thing about ATAFOM UNIVERSITY is the cordial relationship between the staff, all of the staff I met here are so welcoming and full of ATAFOM spirit.

My stay at ATAFOM have trained and boosted me in many aspects, I have learned a well rounded skill set, including creating astonishing slides and even handling online classes all by myself.

I am very grateful for being part of this amazing family, and I will try my best to help in leading and building ATAFOM to the next stage.

Thank you ATAFOM UNIVERSITY INTERNATIONAL





GLOBAL STUDENT VOICES:
"EDUCATION FOR INTEGRATION"
WORLDWIDE





I am no longer afraid of speaking in classes at ATAFOM.

My fears have diminished.

A foreign language is not something to be afraid of.

Ümmügülsüm ÇALIŞKAN TOKAY
ALA-A2 Student at
ATAFOM Language Academy







WORDS OF WISDOM BY THE PRESIDENT

## The key to success is Patience, Persistence and System. Success cannot exist without these.

Our visionary President, Dr. Şakir Yavuz, says, "The key to success is Patience, Persistence and System. Success cannot exist without these."

Achieving success is a goal that many people strive for, but what does it take to reach that coveted pinnacle?

Patience is a virtue underrated in today's fastpaced world. It's the ability to stay calm and persevere through challenges, setbacks, and obstacles without losing hope or motivation. Patience helps us focus clearly on our goals and maintain a positive attitude even when things don't go as planned. Patience is the unwavering force that keeps us moving towards success despite the odds.

Persistence is the unwavering commitment to achieving our goals. It's the refusal to give up, even when faced with failure or adversity. Without persistence, many achievements would never come to fruition. It's the driving force that keeps us going when the going gets tough and empowers us to overcome the inevitable hurdles that stand in the way of success.

The third element, the System, is the organized and strategic approach to reaching our objectives. A well-defined system helps us stay on track, manage our time effectively, and progress towards our goals. Whether it's a daily routine, a set of principles, or a framework for decision-making, a system provides structure and clarity, allowing us to work efficiently and purposefully towards our vision of success.

Patience, Persistence, and System form the bedrock upon which achievements are built. By internalizing these principles and incorporating them into our lives, we can pave the way for a more fulfilling and successful journey.





Dr. Şakir Yavuz





ATAFOM UNIVERSITY SUCCESS STORY

#### ATAFOM UNIVERSITY SUCCESS STORY Integration Through Education: Celebrating Our University's Success



#### ATAFOM University International marks significant achievements

In just three and a half years, ATAFOM University International, founded by our visionary and unique president, Dr. Şakir Yavuz, has tirelessly strived to become a beacon of academic excellence, scholarship, and employment. The University's success within this period is a testament to the dedication and hard work of the team of vibrant and innovative minds. From forging strategic educational partnerships to providing scholarships and employment opportunities, ATAFOM University International has made significant strides in attaining its global mission of positively impacting lives. We are delighted to share some of our remarkable achievements with the world.

#### 1. International Collaboration and Partnership

ATAFOM University International has made collaboration a major frontier for its academic mission. We are currently in partnership with several world class universities in Turkey, Germany, Togo and Nigeria with which our collaborative partners have signed Memorandum of Understanding to explore cooperation opportunities. Recently, ATAFOM University signed an MOU with the University of Jos (one of the top universities in Nigeria), and with the conclusion of the agreement, our University is on the verge of commencing a double degree in Information Technology and Computer Science. These collaborative partnerships with our partners will facilitate knowledge sharing, student exchange programmes, and joint research initiatives, to further solidify our commitment to international standards.

#### 2. Scholarship Programme for Underprivileged Students

We are proud to offer scholarships to deserving students from poor backgrounds, providing them with access to quality education and empowering them to reach their full potential. This initiative demonstrates our dedication to social responsibility and community development.

#### 3. Employment Opportunities across the Globe

The University has created employment opportunities for numerous individuals across various countries, contributing to global economic growth and development. This achievement showcases our commitment to talent development and international collaboration. In his continued efforts to empower individuals across the globe, our dear President and Founder, Dr. Şakir Yavuz, also offers a "work-and-study" opportunity for students, enabling them to gain practical experience and enhance their skills and employability.



#### 4. Improved employee training

ATAFOM University International has achieved significant milestones in its commitment to excellence. Notably, the university has improved its employee training and development programmes, investing in the growth and development of its staff through leadership development programmes, mentorship initiatives, workshops, and online courses. Additionally, the university has achieved industry certifications and standards, demonstrating its dedication to quality and excellence. These achievements showcase the university's commitment to providing a supportive environment for its employees and delivering high-quality services to its students and community, solidifying its reputation as a leader in the education sector.

#### 5. Introduction of Pre-IPO Development Program

We have introduced a pre-IPO development programme, led by an eminent educationist, Professor David Grzan, who brings to bear 25 years of experience. The faculty offers students a unique opportunity to gain practical experience in entrepreneurship, innovation and global finances in line with current global trends in world economy. There are several offerings in the programme which avails prospective students with the opportunity to choose the most convenient plan for them. The programmes include 3-months certification course, 6-months certification course, 1 year certification course and the degree programme.

#### 6. Certification Programme in Data Science using Python

Our certification programme in Data Science using Python has been designed to equip participants with the necessary skills and knowledge to excel in this field. This programme has received international recognition, attracting participants from diverse backgrounds and solidifying our position as a leader in data science education.

#### 7. Curriculum Development to Meet International Standards

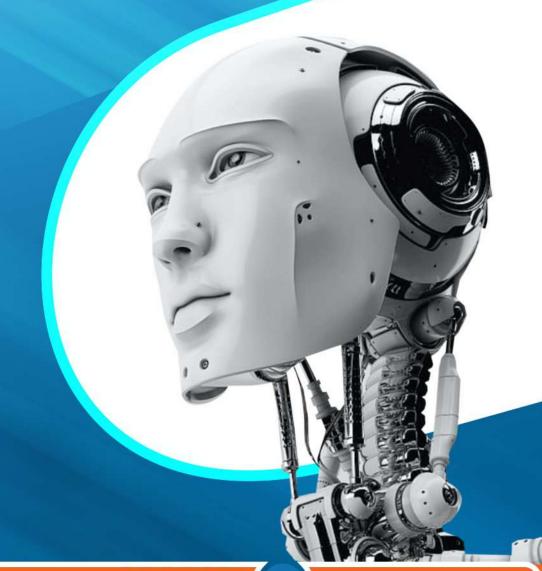
We have successfully developed a curriculum that meets international standards, ensuring our programmes are aligned with global best practices and industry requirements. This achievement demonstrates our commitment to academic excellence and quality education.

#### 8. Creation of International-Standard Lecture Slides

Our organization has developed lecture slides that meet international standards, providing students with engaging, interactive and informative learning materials. This achievement showcases our dedication to innovative teaching methods and academic excellence.

Under the stewardship of the founder and our unique president, Dr. Şakir Yavuz, ATAFOM University International is expected to achieve greater heights in the near future, driven by its commitment to innovation, collaboration, and student success. With a strong foundation already in place, the university is ready to address new challenges and reach new milestones. The future holds much promise for ATAFOM University International, and we look forward to celebrating many more successes to come.





(@ConiaSoftTech

#### ConiaSoft and Al

Coniasoft is a dynamic technology company that specializes in providing innovative software solutions and IT services. With a focus on excellence and customer satisfaction, Coniasoft aims to transform businesses through the power of technology.

#### **Products and Services**

Coniasoft offers a wide range of products and services, including custom software development, mobile app development, web development, and IT consulting. The company is committed to delivering high-quality solutions that meet the unique needs of its clients. By leveraging the latest technologies and industry best practices, Coniasoft ensures that its clients stay ahead of the competition.

#### **Innovation and Collaboration**

Innovation is at the heart of Coniasoft's philosophy. The company invests heavily in research and development to create cutting-edge solutions that drive business growth. By fostering a culture of collaboration, Coniasoft brings together talented professionals from diverse backgrounds to work on challenging projects and deliver exceptional results.

#### Client-Centric Approach

Coniasoft prides itself on its client-centric approach. The company works closely with clients to understand their business goals and challenges, providing tailored solutions that deliver tangible results. With a strong emphasis on communication and transparency, Coniasoft ensures that clients are involved in every step of the project, from initial consultation to final delivery.

#### Conclusion

ATAFOM University and Coniasoft, though operating in different sectors, share a common vision of leveraging education and technology to make a meaningful impact on society. ATAFOM University is dedicated to nurturing the next generation of leaders through innovative education and research, while Coniasoft is committed to driving business success through cutting-edge technology solutions. Together, they represent the synergy between academia and industry, working towards a brighter future for all.



### **ALUMNI STORY**

#### From the Pen of Alumni - Suleiman Shatima

I am Suleiman Shatima.

I joined ATAFOM University around the year 2022 to study Bachelor of Science in Information Technology (B.Sc. IT) at Faculty of Information Technology. The experience I gained was one of its kind, it was then that I learned more about the English language through the ALA B1 class. The journey was very much interesting and fantastic due expertise on the desk to put us through.

I hold a Bachelor of science in Accountancy with Class upper division, postgraduate diploma in Education, postgraduate professional diploma in Accounting, Master of science degree in Accounting, 2012, 2018, 2019 and 2024 respectively. Similarly, recently, I was inducted into one of the noble professional accountancy professional body in Nigeria on 3rd July, 2024 that is Association of National Accountants of Nigeria and earned the designation Certified National Accountant (CNA)

#### My current role and achievement:

#### Lecturer

#### **Accounting Department**

Faculty of social and management sciences Sule Lamido University Kafin Hausa, Jigawa State (formerly known as Jigawa State University Kafin Hausa)







# THE DIFFERENT STAGES OF PRE-IPO

**Article by Sahar Hashmi** 

#### THE DIFFERENT STAGES OF PRE IPO

Bringing a company public through an Initial Public Offering (IPO) is a significant milestone. However, before reaching this landmark event, companies must navigate a complex journey known as the pre-IPO stage. This phase is crucial for ensuring that a company is ready to go public and can maximize its valuation. It is a good investment option for individuals or investors to invest in a PreIPO company.

Today, we will explore the crucial stages of PreIPO and their importance. Let us begin.

#### 1. Preliminary Assessment

Before diving into the IPO process, it's crucial to evaluate the company's readiness, set clear objectives, and identify any challenges that need to be addressed. It sets the foundation for success and ensures strategic alignment with long-term goals.

#### 2. Building the IPO Team

Assembling a team of experienced advisors and strengthening the internal team provides expert guidance and enhances the company's credibility in the eyes of potential investors.

#### 3. Financial Audits and Due Diligence

Conducting comprehensive audits and due diligence builds investor confidence and ensures regulatory compliance, laying the groundwork for a smooth IPO process.

#### 4. Refining the Business Model

By conducting market analysis and enhancing operational efficiency, the company can maximize its valuation and showcase its competitive advantage in the market.

#### 5. Preparing the Prospectus

Creating a detailed prospectus and obtaining regulatory approval provides potential investors with essential information by ensuring compliance with legal requirements.

#### 6. Marketing and Roadshows

Organizing investor roadshows and running targeted marketing campaigns generates excitement and demand for the company's shares while enhancing its brand visibility.

#### 7. Pricing and Allocation

Setting the right share price and allocating shares optimally are crucial for attracting a broad base of investors and promoting post-IPO stability.

#### 8. Post-IPO Preparation

Ensuring operational readiness and establishing a robust investor relations program contribute to sustained success and build confidence among shareholders and the broader market.

#### Conclusion

The Pre-IPO stage is a critical period that lays the groundwork for a successful IPO. Each stage, from preliminary assessment to post-IPO preparation, plays a vital role in ensuring that a company is ready to go public. By understanding and effectively navigating these stages, companies can set themselves up for a successful IPO and long-term market performance.

At ATAFOM University International, we provide an opportunity for young individuals to gain a comprehensive understanding of PreIPO and venture into the realm of investment.

Apply for our wide range of PreIPO courses and start your investment journey.

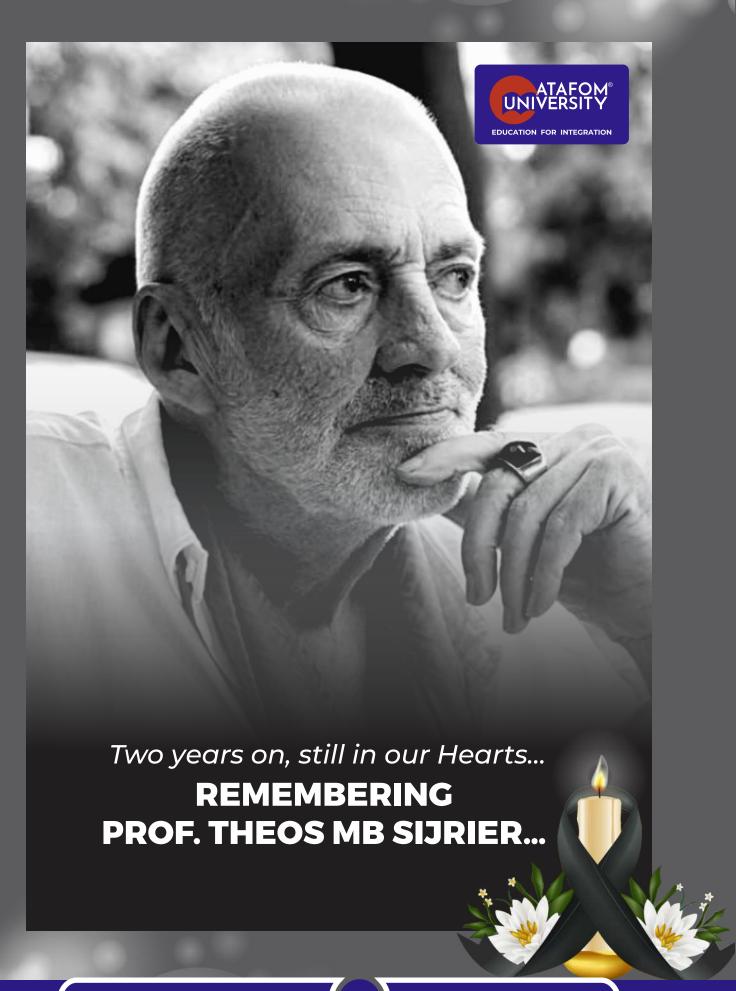


# NEW MEMBER OF ATAFOM FAMILY



Ms. Aminat Özkan Intern

We Welcome you to ATAFOM University International!
We are excited to have you join our University
community dedicated to "Education for Integration".
We look forward to your contributions and together
we will break down barriers and empower
individuals through education.



It is two years now without the action we get in the paintings we make. We have lost a phenomenon called Theos MB Sijrier to the hands of death but his legacies – his art, his charm, his charisma, his humour, his spirit – dance around us every day. His passion for spontaneity manifested both in art and living as he brims around seeking for perfection, for beauty and for inspiration. Few artists have managed to capture the raw energy and emotion of the human experience quite like Prof. Dr. Theos. As a pioneer of action painting, he transformed the canvas into a stage, where each brushstroke was a powerful performance. Indeed, his contributions to the art world have left an indelible mark, inspiring countless artists and captivating audiences worldwide.

He lived for 75 years but achieved the feat of a million years yet unborn. From Amsterdam's rich artistic heritage and narrow houses with gabled facades, Theos was nurtured and tutored to conquer his world. From a young age, Theos showed an extraordinary talent for art, often seen sketching the bustling streets and serene canals of his hometown. He drew inspiration from the post-war European avantgarde movement and the works of Jackson Pollock, whose revolutionary techniques intrigued him. and when Theos opted to join the Royal Academy of Art in The Hague, everyone knew "A King of Arts" was to be born. There, he developed a keen interest in the interplay of colour and movement. Little wonder, the Famous Pablo Picasso named him "The King of Action Painting".

Theos' artistic style is characterized by vigorous, sweeping brushstrokes and a vivid palette that conveys a sense of immediacy and spontaneity. His technique, often involving dripping, splattering, and pouring paint directly onto the canvas, created layers of texture and depth that seemed to pulse with life. Each of Theos' works is a dance of colour and form, capturing the viewer's imagination and emotions in a powerful visual embrace. Those who have seen him at work have vividly attested to envisioning Apollo, the god of the arts and Hephaestus, the god of creativity in active collaboration.

Throughout his illustrious career, Theos Sijrier produced a body of work that includes some of the most iconic pieces in modern art. His masterpieces, such as "Ebullient Chaos" (1973), "Whirlwind Symphony" (1980), and "Kinetic Reverie" (1992), are celebrated for their dynamic composition and emotional depth. Exhibited in renowned galleries like the Rijksmuseum in Amsterdam and the Museum of Modern Art in New York, Theos' works have garnered critical acclaim and numerous awards, including the prestigious Golden Lion at the Venice Biennale in 1985.

He earned a lifelong visiting professorship position at the Columbia University, New York City and at the Art Academy of Latvia in 2002 and 2006 respectively. In 2021, he was appointed Vice Rector and Dean of the Faculty of Arts at ATAFOM University International. This was one of the high points of the 21 years of relationship forged with our unique President and Founder, Dr. Şakir Yavuz which has transformed Theos into a man full of purpose and tamed passion.

Theos' influence on the art world extends beyond his innovative techniques. His fearless approach to painting inspired a generation of artists to explore new forms of expression and to embrace the unpredictable nature of creativity. His work has been instrumental in shaping the trajectory of abstract expressionism and action painting, challenging conventional boundaries and encouraging a more visceral, intuitive connection with art. It is quite unfortunate that this energy and mentoring died off when the Faculty of Arts at ATAFOM University International barely kicked-off and his prodigies in the school couldn't have enough of his mentoring.

Theos Sijrier's passing on the 17th of July, 2022 marked the end of an era, but his legacy continues to inspire and captivate. His extraordinary talent, combined with his fearless approach to art, has left a lasting impact on the world of action painting. Theos' masterpieces, brimming with energy and emotion, serve as a testament to his unparalleled creativity and vision. The ATAFOM family celebrates his life and work, as we are reminded of the profound beauty that can be found in the spontaneous dance of colour and form, forever etched in the legacy of Theos Sijrier.



### **NEWSLETTER TEAM**

**About ATAFOM University Newsletter Team** 



Amna Mujahid Head of Content Marketing & Newsletter Team



**Mabas Akila** Lecturer & Content Writer



**Abeer Fatima** Social Media Manager



**Salim Ibrahim**Lecturer & Applications
and Admission Team Manager



Sahar Hashmi Content Writer



Ado Musa Lecturer & Content Writer



Afetormashie Prosper
Graphic Designer



Owusu Samuel
Graphic Designer



**Teslimat Abdulmojeed** Student & Graphic Designer

# ATAFOM UNIVERSITY EXTERNAL NEWSLETTER

"The success of every action begins in the head."

Dr. Şakir Yavuz

Founder & President ATAFOM University International

SUGGESTIONS: newsletter@ATAFOM.university

UPDATES: newsletter@ATAFOM.university
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www.ATAFOM.university



**ATAFOM - My Better Future** 

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