ATAFOM UNIVERSITY EXTERNAL NEWSLETTER

ATAFOM® UNIVERSITY
EDUCATION FOR INTEGRATION

ISSUE 28

MAY 2025

"Where Future Economists Are Made – Innovative. Inclusive. International."

The Faculty of Economics of the ATAFOM University International

Prof. Dr. David Thomas NIGHTINGALE

Dean
Faculty Of Economics

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ATAFOM University International - Atlantic African Oriental Multicultural - is an international university founded by the Initiator, Visionary, Founder and President of ATAFOM University International, Şakir Yavuz, with the aim of creating a borderless and cosmopolitan university to improve the educational offer for the world as a whole. As a global university, ATAFOM University International promotes the ideals of cross border education and with its information offices and branches on the five continents of the world, ATAFOM university will provide education for young people interested in studying from different countries of origin, regardless of geography, culture, skin color, gender, social status or religion, so that these young people have equal opportunity to education.

Due to the international orientation of ATAFOM University International, a comprehensive online learning approach is utilized. The university offers online educational materials and interactive opportunities through a fully virtual platform, ConiaSoft Online Campus, enabling students to access high-quality education from anywhere in the world. This ensures flexibility and convenience without compromising academic excellence.

Lectures are delivered live online in English by our qualified lecturers, professors and visiting professors.

At ATAFOM University International, we want to offer an educational system based on mentoring that not only aims at learning through expanding knowledge or developing skills, but is also aimed at forming a positive, cosmopolitan attitude to life. The whole educational concept of ATAFOM University International is based on the highest international standards in order to exceed all expectations and educational goals of our students when they choose ATAFOM University International as their educational institute.

"The success of every action begins in the head."

Şakir Yavuz

President & Founder,
ATAFOM University International.

Students from
25
Countries

Staff from
24
Countries

Faculties

Faculty of Arts

Faculty of Economics

Faculty of Information Technology

★ Faculty of Initial Public Offering NEW
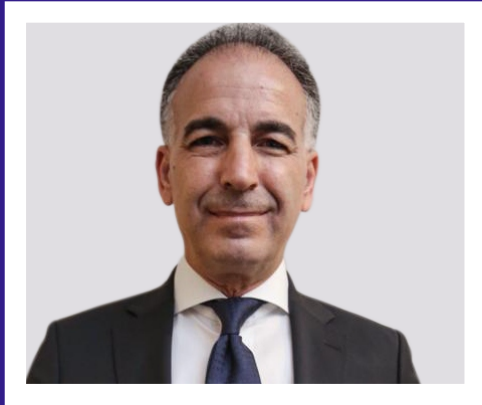
ATAFOM Language Academy – ALA

FOUNDER & PRESIDENT
Şakir Yavuz
ATAFOM University International

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"The success of every action begins in the head."

Helped him pave a way to create the university offering an inclusive education. He is firmly convinced that the children of this world with different cultural backgrounds and countries of origin as well as languages should have the same right to education.

He has set himself the task of giving young people access to university education of the highest international quality and with equal opportunities, in the conviction that success requires permanent concentration, strong motivation and extreme commitment. At ATAFOM University International, "Education for Integration"is developed, taught and lived. The team of internationally renowned professional teachers and experienced staff at ATAFOM University International will meet the highest international standards and will do everything possible to meet and exceed all of our students' expectations and educational goals as they embark on undergraduate studies or learn the English language when they enroll in ATAFOM Language Academy.

The digital innovation and knowledge campus of ATAFOM University International - ConiaSoft Online Campus, which accommodates everyone who is willing to learn, makes it possible to create educational bridges between all continents.

ATAFOM EUROPE: EDUCATION AND TRAINING "MADE IN GERMANY"

– Designed for the World A New Milestone in the International Education and Training Landscape

On May 15, 2025, ATAFOM Europe GmbH was officially registered—a decisive step in expanding the high quality of German education and training across Europe and the world. With this foundation, ATAFOM Europe pursues an ambitious goal: to combine German precision, European innovation, and global relevance. The focus is on creating a dynamic and inclusive education and training system that is both forward-looking and practice-oriented.

An Education and Training Network Without Borders

The slogan "ATAFOM Europe – Where Talent Becomes the Future" is more than just a promotional phrase—it reflects ATAFOM Europe's fundamental mission in educational policy. The core of its work lies in developing programs that transcend national and geographic boundaries. Education and training should not be limited by social or geographic obstacles. Therefore, from the outset, ATAFOM Europe offers an international, digitally connected, and multilingual platform—whether in-person, online, hybrid, or alongside professional careers.

ATAFOM Europe's concept goes far beyond traditional approaches to education and training.
It is not merely an institution that imparts knowledge, but a network that nurtures talent, strengthens practical qualifications, and contributes to sustainable development. In a globalized world where technology and knowledge continue to converge, ATAFOM Europe emphasizes a hands-on approach to training that addresses both the intellectual and ethical challenges of the future.

German Education and Training Quality: A Distinct Advantage

One of ATAFOM Europe's key advantages is its close alignment with Germany's renowned educational standards. Germany is internationally recognized for its excellent education and vocational training systems, which are marked by high quality and practical orientation. German education is characterized by rigorous quality assurance, a strong connection between theory and practice, and continuous adaptation to the global labor market. These principles are directly integrated into all ATAFOM Europe programs, ensuring that learners receive a solid and internationally respected education.

By combining tradition with innovation in German educational policy, ATAFOM Europe offers high-quality, future-oriented training. This "Made in Germany" philosophy provides learners around the world with a decisive competitive edge and prepares them for the challenges of the global knowledge society.

European Values and Global Perspectives

ATAFOM Europe sees itself not only as a provider of educational and training programs but also as an ambassador of European values. Values such as freedom, justice, equality, and solidarity shape the institution's entire philosophy. ATAFOM Europe's educational approach is built on these principles and promotes a respectful, inclusive, and forward-looking learning environment that empowers learners to take responsibility in a globally connected world.

Through close cooperation with institutions on multiple continents, ATAFOM Europe fosters intercultural dialogue and enables participants to operate in an international context. This opens doors to global networks that offer both cultural and professional opportunities.

Flexibility and Structure: An Educational Offering for All Life Stages

ATAFOM Europe's offerings target a wide range of audiences: students, professionals, career changers, and lifelong learners. To meet this diversity, the company relies on a modular system that integrates various educational pathways. Semester-based study programs, practical certificate courses, interdisciplinary diploma programs, and thematic workshops offer learners a broad spectrum of opportunities to further their education and expand their career prospects.

By closely linking theory with practice, ATAFOM Europe ensures that learners are directly integrated into real-world professional and everyday contexts. This not only enhances the practical relevance of what is learned but also fosters a strong connection between education content and current labor market challenges.

Focus on Future Skills

A particular emphasis is placed on teaching future skills. Whether in artificial intelligence, IT and digitalization, financial markets, or traditional disciplines—ATAFOM Europe provides training that meets the challenges of a globally networked world. This is complemented by specialized language training programs—from A1 to C2 levels—including business communication and industry-specific terminology. Language training is further enriched with practical modules in intercultural communication and international business scenarios.

Additionally, ATAFOM Europe offers specialized training in technical fields—from automation and robotics to environmental engineering, smart manufacturing systems, and digital infrastructure. The goal is to educate professionals who not only understand technological developments but can actively shape them.

Beyond technical knowledge, the promotion of interdisciplinary thinking, ethical decision-making, soft skills, and intercultural sensitivity is also a priority. ATAFOM Europe shapes individuals who can not only succeed in an increasingly complex world but also take responsibility—professionally and socially.

Education and Training as Part of a Global Network

ATAFOM Europe is more than just a provider of educational and training programs—it is a global network. With partner institutions and cooperation networks across multiple continents, ATAFOM Europe creates a platform for knowledge exchange, cultural encounter, and international collaboration. Its aim is to build a global education and training space that combines European values with global openness, offering new perspectives to learners worldwide.

International projects, exchange opportunities, and mobility programs enrich the learning experience and provide easier access to prestigious partners and global markets.

Equal Opportunities and Inclusive Education and Training

Promoting equal opportunity is a central concern for ATAFOM Europe. Education and training should be accessible to all—regardless of background, age, gender, or financial resources. For this reason, scholarships and funding programs are specifically offered to ease access to education and training. There are also special programs for highly talented and motivated individuals, who receive further support through awards and merit-based scholarships.

Conclusion: Education and Training as a Bridge to the Future

With the founding of ATAFOM Europe, a place has emerged where education and training are more than the acquisition of specialized knowledge. It is about fostering personal development, expanding career opportunities, and strengthening social responsibility. In a world shaped by technology and global change, ATAFOM Europe sends a clear message: for an education that is open, sustainable, and future-oriented—and for the belief that education and training are the most important resources for a better future.

ATAFOM Europe
A place where knowledge becomes the future.

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EDUCATION FOR INTEGRATION

ATAFOM UNIVERSITY COURSE OFFERINGS

BACHELOR COURSE OFFERINGS

ACADEMIC YEAR 2025/26
FIRST SEMESTER
WINTER SEMESTER

At ATAFOM, education is reimagined for a global generation. We don't just teach, we connect, inspire, and empower. Our digital campus brings together students from every culture, background, and belief, creating a vibrant international community where learning knows no borders.

Under the leadership of Şakir Yavuz, we live by the principle of "Education for Integration." It's not just a motto, it's the foundation of everything we do. Here, collaboration replaces competition, diversity sparks innovation, and shared knowledge shapes global perspectives.

Whether you're beginning your academic path or advancing your career, ATAFOM offers flexible, future-ready programs designed to equip you with the skills and mindset to lead in a connected world.
This is more than an education, it's a movement. A chance to grow not just as a professional, but as a global citizen.
Join ATAFOM University International! Where minds meet, cultures merge, and your future begins.

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BACHELOR COURSE OFFERINGS

ACADEMIC YEAR 2025/26 FIRST SEMESTER WINTER SEMESTER

a Bachelor of Arts in Media and Communications (B.A.) at the Faculty of Arts

b Bachelor of Arts in International Business Development (B.A.) at the Faculty of Economics

c Bachelor of Science in Information Technology (B.Sc.- IT) at the Faculty of Information Technology

d Bachelor of Science in PreIPO (B.Sc.) at the Faculty of Initial Public Offering

15 IT CERTIFICATION COURSE OFFERINGS:

– Basics of Python
– Basics of AutoCAD
– Basics of Graphics Designing
– Basics of Backend Development (Using Django)
– Basics of Blockchain
– Basics of Data Analysis
– Basics of Java
– Frontend Development: Level One: Beginner
– Frontend Development: Level Two: Intermediate
– Frontend Development: Level Three: Advanced
– Frontend Development: Level Four: Expert
– Database and SQL
– Generative AI for Everyone
– Deep Learning and Neural Networks
– Basics of Software Engineering Principles

Visit us: www.ATAFOM.university
Write to us for any queries: contact@ATAFOM.university
Link to apply: https://atafom.university/apply-now-it-certification-course/

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ATAFOM LANGUAGE ACADEMY COURSE OFFERINGS:

English language courses are available at ATAFOM Language Academy, with options for different proficiency levels, ranging from ALA 1 to ALA 9.

– ALA-A0 as Pre ALA-A1: Starter

– ALA-A1: Beginner Level

– ALA-A2: Elementary Level

– ALA-B1: Pre-Intermediate Level

– ALA-B2: Intermediate Level

– ALA-C1: Upper-Intermediate Level

– ALA-C2: Advanced Level

– ALA-BE I: B2 Business English I (Requires minimum language level of ALC-B2)

– ALA-BE II: C1 Business English II (Requires minimum language level of ALC-C1)

– ALA-BE III: C2 Business English III (Requires minimum language level of ALC-C2)

– ALA-IT English

Visit us: www.ATAFOM.university
Write to us for any queries:contact@ATAFOM.university
https://atafom.university/language-academy/

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FACULTY OF INITIAL PUBLIC OFFERING CERTIFICATION COURSE OFFERINGS:

The Faculty of Initial Public Offering at ATAFOM University International brings you multiple PreIPO certification programs along with the Bachelor of Science in PreIPO (B.Sc.).

The certification programs begin every month. Find your best match here -

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I f you believe that learning should connect, empower, and elevate, then you belong at ATAFOM University International.Education here isn't about fitting into a mold - it's about shaping the world. It's about finding your voice in a global chorus, about rising to meet challenges that don't come with a single passport or perspective. It isn't just about what you know - it's about who you become.

No borders. No limits. Just a future full of possibility.

Start your journey at ATAFOM, where learning meets the world!

Visit us: www.ATAFOM.university

Write to us for any queries: contact@ATAFOM.university

Link to apply: https://atafom.university/apply-now-preipo-certification-course/

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EDUCATING
ECONOMISTS FOR A SUSTAINABLE
FUTURE:

Inside

ATAFOM'S FACULTY OF ECONOMICS

EDUCATION FOR INTEGRATION

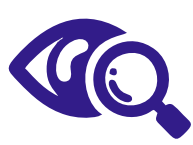# The Faculty of Economics at ATAFOM University International

In an era of profound economic, social, and environmental transformation, it is more important than ever to equip young people not only with academic knowledge but also with the courage and capacity to become active shapers of a better world. At the Faculty of Economics of ATAFOM University International, we see it as our central mission to do just that: to educate a new generation of economists, futurists, and leaders—individuals who don't just understand the economy but actively and responsibly shape it.

Our faculty operates under the guiding principle of "Education for Integration"—a commitment that goes far beyond the classroom. We combine academic excellence with practical research, global perspectives with local relevance, and intellectual rigor with integrity. Our mission is clear: to prepare students for a sustainable, just, and innovative global economy.

By Prof. Dr. David Thomas Nightingale,
Dean of the Faculty of Economics,
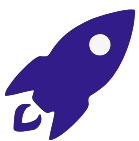ATAFOM University International

ATAFOM® UNIVERSITY
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Vision: Rethinking Economics with Responsibility and Vision

Our vision is ambitious—but necessary. We aim to become a leading international faculty of economics, a place where students from diverse cultures and backgrounds come together to understand and shape global economic systems. We don't just teach traditional theories; we foster the development of creative solutions to real-world challenges—from social inequality and climate change to international financial stability.

Our students are encouraged not only to respond to global trends but to lead them. They are trained to build bridges—between academia and practice, between the Global North and South, and between tradition and innovation. We strive to offer an education that fosters both knowledge and values.
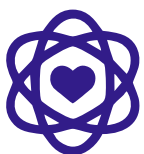
Mission: Empowering Through Inclusive and Future-Oriented Education

We are driven by the conviction that high-quality education must be accessible to all. Our programs are designed to be inclusive, regardless of students' origin, nationality, or social background. Our bachelor's programs, taught entirely in English, adhere to international academic standards—and starting in the 2025/26 academic year, we will introduce master's programs as well.

Our curriculum is interdisciplinary and globally relevant. Students gain deep insights into macro- and microeconomics, banking, finance, law, and international trade. We work closely with internationally experienced economists and institutions to ensure that our academic content is both theoretical and practical—bridging the gap between knowledge and real-world application.

Core Values: Integrity, Excellence, and Global Responsibility

Our faculty culture is built on a strong foundation of values:
•**Integrity:** Ethical conduct and academic honesty form the basis of all our activities.

•**Excellence:** We uphold the highest academic standards and promote a culture of continuous improvement.

•**Inclusion:** We believe education is a universal right and actively promote equal opportunities for all.

•**Sustainability:** Our teaching and research incorporate the United Nations Sustainable Development Goals (SDGs), fostering responsible global citizenship.

These values shape not only our curriculum but also our community—one based on mutual respect and intercultural exchange.

Research:
Innovation with Real-World Impact

We believe research must contribute to solving real economic challenges. That's why we emphasize applied research—exploring sustainable economic models, infrastructure financing, and the role of central banks in today's economy. Students are actively involved in research projects and develop their analytical and creative thinking from the very start.

Our research is not an academic exercise—it is a tool for change, grounded in evidence, critical thought, and societal impact.

Global Learning Without Borders:
Hybrid, Flexible, Inclusive

The Faculty of Economics offers a flexible, hybrid learning model that combines online and in-person formats—providing students around the world with access to quality education. This reflects not only the digital transformation of higher education but also our belief that knowledge should have no borders.

Our international reach—with connections to Africa, Asia, Europe, and the United

States—opens doors for our students across a variety of industries and regions. Internships, mentoring programs, and partnerships with global institutions ensure our education is firmly connected to the real world.

Boundless Careers:
Preparing for Global Success

Our graduates are highly sought-after professionals—in corporate management, finance, NGOs, and international organizations. They are equipped not only with solid economic knowledge but also with the skills to navigate complexity, lead with empathy, and turn challenges into opportunities.

We support our students as they grow into responsible economists, innovators, and global citizens.

Conclusion: Education That Moves the World Forward

The Faculty of Economics at ATAFOM University International represents a modern, inclusive, and forward-thinking approach to education—one that prepares students for the challenges of the global economy. With a clear mission, strong values, and a commitment to research, innovation, and real-world application, we provide an environment in which young people can unlock their full potential.

If you are seeking an education that is academically rigorous, globally connected, and values-driven—this is your place.

The future of economics begins here—with you.
Visit us at atafom.university and become part of a visionary journey in global education.

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TECHNOLOGY

TOP SOFTWARE DEVELOPMENT TRENDS SHAPING OUR DIGITAL FUTURE

The realm of software development is in a continuous state of evolution, propelled by rapid technological advancements and shifting user expectations. To stay relevant and competitive, developers and businesses must remain vigilant and adaptable. Let's delve into the notable trends that are poised to redefine the software development landscape in the near future.

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The Reign of AI and Machine Learning:

Artificial intelligence (AI) and machine learning (ML) have transitioned from the realm of science fiction into indispensable components of modern software development. These technologies are reshaping how applications are created and utilized, offering a multitude of benefits.

a. AI-Powered Development Tools: We're likely to witness a surge in AI-driven tools designed to streamline coding processes, assist with real-time code completion, detect bugs proactively, and optimize performance metrics. This means developers will be able to focus more on innovation rather than mundane tasks.

b. ML-Driven Personalization: Applications will harness the power of ML algorithms to deliver highly personalized content and experiences, adapting to the preferences and behaviors of individual users to enhance engagement.

c. Automated Testing and Debugging: The infusion of AI into testing workflows will automate and accelerate processes, facilitating faster, more reliable releases while ensuring quality assurance remains paramount.

The Rise of Low-Code/No-Code Platforms:

Low-code and no-code platforms are democratizing the software development space, making it accessible to individuals with minimal or even no programming experience. Their visual interfaces and repository of pre-built components are revolutionizing how applications are constructed.

a. Citizen Developers: Empowering "citizen developers" within organizations allows non-technical staff to create custom applications, thereby reducing the bottleneck often experienced with traditional development teams.

b. Rapid Prototyping: These platforms enable swift prototyping, allowing for quick iterations which significantly accelerate development cycles and foster innovation.

c. Focus on Business Logic: With these tools, developers can concentrate on core business challenges and logic instead of being bogged down by redundant coding tasks.

The Edge Computing Revolution:

Edge computing is revolutionizing data processing by bringing computation and data storage closer to the data source. This proximity reduces latency and enhances performance, particularly for applications employing IoT devices and real-time data processing.

a. Reduced Latency: By leveraging edge computing, applications can deliver near-instantaneous responses, which is crucial for high-speed environments.

b. Enhanced Security: With processing occurring at the edge, the risk of data breaches can be mitigated, as less sensitive data needs to be transmitted to centralized servers.

c. Offline Functionality: Edge computing empowers applications to maintain functionality even in scenarios where internet connectivity is limited or entirely absent, making them more reliable and user-friendly.

The Continued Expansion of Cloud-Native Development:

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Cloud-native development, characterized by the use of containerization, microservices, and serverless architectures, has become the gold standard for building scalable and resilient applications.

a. Kubernetes and Containerization: Kubernetes remains at the forefront as the leading platform for orchestrating containerized applications, facilitating seamless scalability and management.

b. Serverless Computing: The popularity of serverless architectures continues to grow, enabling developers to concentrate on writing code without the burden of infrastructure management.

c. Microservices Architecture: Constructing applications as a series of independent microservices enhances both scalability and maintainability, allowing for quicker updates and more agile responses to market demands.

Cybersecurity as a Core Development Principle:

Given the rising tide of cyberattacks, prioritizing security during software development is more essential than ever. Developers are now encouraged to incorporate best practices at every stage of the development lifecycle.

a. DevSecOps: This approach integrates security measures into the DevOps pipeline, ensuring that security monitoring and testing are continuous processes throughout the project.

b. Zero Trust Security: A shift towards a "never trust, always verify" security model is gaining traction, ensuring robust verification for every access attempt.

c. Security: Developers are placing greater emphasis on safeguarding APIs from vulnerabilities and unauthorized access, thereby protecting sensitive user data.

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The Growing Importance of Sustainability in Software Development

As environmental concerns escalate globally, software developers are becoming increasingly aware of their applications' carbon footprints and are actively seeking ways to mitigate them.

a. Energy-Efficient Algorithms: Optimizing algorithms for maximum efficiency to minimize energy consumption is becoming a priority.

b. Cloud Sustainability: Organizations are favoring cloud providers that commit to sustainable practices, contributing to a greener digital ecosystem.

c. Hardware Efficiency: Software is being designed with an emphasis on energy-efficient hardware, optimizing performance while reducing energy usage.

conclusion

These emerging trends are not isolated; they are interlinked, each influencing and reinforcing the other. As we move forward, we can anticipate a wave of innovation and disruption in the software development landscape. Developers who seize these trends will position themselves strongly for success in the evolving digital future.

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PROGRAM
FOCUS

Advanced Networking: Empowering the Digital Future

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Advanced Networking:
Empowering the Digital Future

In an era where technology dictates the pace of innovation, Advanced Networking stands at the forefront of digital transformation. As an essential discipline for Information Technology (IT) students at ATAFOM University International, Advanced Networking provides the knowledge, tools, and strategies to design, manage, secure, and optimize the complex communication infrastructures that power the modern world.

By Hamid Bin Abdullah
Lecturer, ATAFOM University International

Understanding Advanced Networking

Advanced Networking goes beyond foundational concepts such as IP addressing, routing, and switching. It focuses on cutting-edge technologies and innovative network architectures that address the demands of global connectivity, security, scalability, and performance.
Key topics in Advanced Networking include:

Software-Defined Networking (SDN) and Network Function Virtualization (NFV)
Enabling centralized, flexible, and automated network management.

Cloud and Edge Networking
Supporting the seamless integration of cloud services and low-latency edge computing solutions.

Cybersecurity and Network Defense
Implementing robust frameworks to protect against sophisticated threats and ensure data privacy.

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5G, 6G, and Beyond
Shaping the future of mobile and wireless communications with ultra-high-speed and low-latency technologies.

Internet of Things (IoT) Integration
Connecting billions of smart devices through intelligent, secure, and scalable network infrastructures.

Artificial Intelligence and Automation in Networking
Leveraging AI to enhance network efficiency, predict failures, and optimize resource management.

By mastering these areas, students develop a holistic understanding of how networks must evolve to meet the demands of emerging technologies such as autonomous vehicles, smart cities, remote healthcare, and immersive virtual environments.

Career Prospects in Advanced Networking

The global demand for networking professionals is stronger than ever. With businesses and governments increasingly relying on digital infrastructures, skilled network engineers and architects are critical assets. Students specializing in Advanced Networking at ATAFOM University International are well-prepared for a range of rewarding career paths, including:

Network Engineer/Administrator
Designing, implementing, and managing enterprise networks.

Cloud Networking Specialist
Integrating and optimizing cloud-based networking solutions (AWS, Azure, Google Cloud).

Cybersecurity Analyst
Protecting networks from cyber threats and developing security protocols.

Network Architect
Planning and designing complex communication infrastructures for scalability and resilience.

Wireless Communications Specialist
Innovating in 5G/6G networks and IoT ecosystems.

DevNet (Developer + Networking) Engineer
Creating software-driven solutions for network automation and orchestration.

Consultant/Technical Advisor
Advising multinational corporations, governments, and startups on networking strategies and solutions.

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Global Opportunities

The networking field offers exceptional international career prospects. Leading companies across sectors—such as Cisco Systems, Huawei, Ericsson, Amazon Web Services, Microsoft, Google, and IBM—actively seek professionals with expertise in Advanced Networking. Moreover, global certifications such as:

> **– Cisco Certified Network Professional (CCNP)**
> **– AWS Certified Advanced Networking Specialist**
> **– CompTIA Network+**
> **– Certified Information Systems Security Professional (CISSP)**

significantly enhance employability worldwide, opening doors in North America, Europe, Asia-Pacific, and beyond.

Remote work opportunities are also expanding, enabling networking experts to work for international companies from anywhere in the world. Additionally, the growing emphasis on smart cities, renewable energy grids, and digital economies creates new frontiers for networking professionals in research, development, and leadership roles.

conclusion

Advanced Networking is the foundation upon which the future of technology is built. At ATAFOM University International, our Advanced Networking program prepares IT students not only to understand current technologies but also to innovate and lead in a rapidly evolving digital landscape. By equipping students with technical expertise, practical experience, and a global outlook, we empower them to seize outstanding career opportunities and make meaningful contributions to the world.

FOUR YEARS OF GLOBAL IMPACT:

CELEBRATING THE GROWTH OF ATAFOM'S ECONOMICS FACULTY

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Faculty of Economics: A Journey of Growth and Global Relevance (2021 – 2025)

Since its establishment in the 2021/22 academic year, the Faculty of Economics at ATAFOM University International has made remarkable strides in delivering globally relevant, practice-driven business education. In just four years, the faculty has become a beacon of diversity, academic excellence, and cross-cultural collaboration, continuously evolving to meet the dynamic demands of the global business world.

Spearheaded by the visionary leadership of ATAFOM's Founder and President, Mr. Şakir Yavuz, and under the academic stewardship of the Honourable Rector, Prof. Dr. Michael Bauer, the faculty has transformed from a foundational academic unit into a vibrant and internationally engaged educational platform.

The early academic structure focused on core business disciplines such as management, marketing, international economics, and finance, blending rigorous theoretical frameworks with real-world applications. These subjects were taught not only through textbooks but also via practical applications, simulations, videos, and case studies drawn from the real world.

Students from across Africa, Europe, Asia, and beyond have brought life to virtual classrooms, forming a truly global learning community. This multicultural environment has quickly become one of the faculty's defining strengths, enabling students to develop a strong understanding of global business dynamics while building cross-cultural competence.

What truly sets the IBA Faculty apart is its dynamic and inclusive learning environment. ATAFOM's commitment to multilingualism and cultural exchange has cultivated a unique academic culture where students, regardless of their origin, are empowered to contribute and grow. The integration of virtual classrooms, international lectures, guest speakers, and company-based learning projects has provided students with experiences that extend beyond the traditional campus setting.

Over the past four years, the faculty has significantly expanded its academic offerings, introducing courses such as Post-IPO Management, Behavioural Finance, International Business Development, and Financial Crisis Management. These programs reflect ATAFOM's responsiveness to evolving industry needs and are specifically designed to prepare students for leadership roles in international markets.

Faculty members, many of whom bring both academic expertise and professional experience, have guided students through complex business topics while mentoring them in research and innovation. Each year, ATAFOM University International actively collects feedback from its students—not only regarding challenges they've encountered but also about their overall journey at the university and suggestions for improvement. This valuable input serves as a compass, helping the university refine its academic and campus environment to better meet student expectations and aspirations.

Semester-wise examinations are conducted regularly to ensure continuous academic assessment and growth. These evaluations track student progress and uphold the university's high academic standards. Faculty of Economics takes great pride in the exceptional performance of its students, whose results consistently reflect their dedication, intellectual curiosity, and the quality of instruction they receive.

Looking ahead, the Faculty of Economics is fully committed to ATAFOM University International's Vision 2030—an ambitious roadmap to becoming a globally recognized leader in higher education. In pursuit of this vision, the Faculty is focused on expanding international partnerships, fostering a culture of entrepreneurship and innovation, and advancing impactful research that addresses the evolving challenges of the global business landscape.

What began as a vision in 2021 has now become a reality! As we celebrate these foundational years, we reaffirm our mission: to prepare future leaders who are not only business-savvy but also globally conscious, socially responsible, and equipped with the entrepreneurial mindset required to drive innovation, create sustainable solutions, and lead with purpose. Our graduates emerge as qualified professionals with a prestigious degree from ATAFOM University International, ready to excel and make a meaningful impact in the global business landscape.
As we mark the achievements of the past four academic years, the IBA Faculty and its students stand as a testament to the power of visionary leadership, intercultural learning, and academic excellence. With continued innovation and dedication, the future holds even greater promise.

ATAFOM—My Better Future!

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GLOBAL MARKET PULSE - MAY 2025

Tracking trends. Connecting economies. Empowering minds.

As we step into May, global markets continue to reflect the uncertainty of a world balancing innovation, geopolitics, and environmental urgency. Here's what's shaping the economic landscape this month and why it matters to you, the global learner.

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AI Stocks Surge Again

Tech continues to dominate the headlines, with AI-related companies across the US, China, and India seeing a second wave of investor confidence. This rise isn't just about algorithms, it reflects how deeply AI is being embedded into education, health, and finance. Students in tech, business, and data science should pay close attention: these are tomorrow's employers and innovation hubs.

BRICS Push for Currency Shift

The BRICS nations (Brazil, Russia, India, China, and South Africa) are moving forward with discussions around reducing dependency on the U.S. dollar in global trade. While it's still early days, this shift could reshape how international business is conducted and could impact tuition payments, international trade jobs, and even digital wallets used by students across borders.

Eurozone Inflation Cools Slightly

After a turbulent first quarter, inflation in the Eurozone shows signs of easing, giving some relief to students living in Europe or planning to study there. However, food and energy prices remain high. If you're budgeting for a study abroad experience or remote relocation, now's the time to reassess your expenses.

Crypto on a Cautious Climb

Bitcoin and Ethereum have stabilized after a volatile April. Though no longer as dramatic as their pandemic-era surges, crypto remains an area of growing academic interest and real-world experimentation, from decentralized finance (DeFi) to blockchain-powered learning credentials. ATAFOM students in tech and economics might find unique project opportunities here.

Food Prices & Global Supply Chains

Droughts in Southeast Asia and logistical slowdowns in the Red Sea region are putting pressure on global rice and wheat supply. It's a reminder of how climate and commerce are now inseparable and why sustainability and global trade policies are key areas of study in international business and environmental science alike.

The global economy isn't something "out there" - it's in your inbox, your tuition payments, your job prospects, and your research projects. Stay informed, stay curious, and remember: knowledge of the world is power in any profession.

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Student Voices

"Education for Integration" Worldwide

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Fatma Cansel Keten

Course: IBD
Istanbul, Türkiye

I am very happy to study at the ATAFOM University International, a University founded by Dr. Şakir Yavuz. Lessons are very interesting with my lecturers who are experts and who do their job with love. Thanks for the way they teach because they make lessons more efficient and interesting. I would like to thank all the lecturers for their training and assistance.

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CONIASOFT AND AI

Use of the chatbot application as a practical example of AI

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In this article, we will inform you about the current steps taken by the software company Coniasoft (www.coniasoft.com) from the Perfect Timing Holding group of companies (www.pth.global) to use AI as a tool for communication with customers and software users in a targeted manner. The chatbot function is used for this purpose.

A chatbot is an artificial intelligence or automated program that communicates with humans through text or voice. The chatbot can answer questions, provide information, or even have conversations, depending on how it's programmed.

Chatbots have revolutionized customer support by helping businesses respond to customer queries faster and more efficiently. Here are some key aspects of their role in customer support:

24/7 availability
Chatbots work around the clock and allow customers to get support at any time – even outside of normal business hours.

Fast response times
You can respond immediately to frequently asked questions and help customers without long wait times.

Automation of simple tasks
Things like checking order status, initiating returns, or providing general information are perfect for chatbots.

Personalization
Advanced chatbots can provide tailored answers based on customer data, improving the experience.

Integration with other systems
They often work with CRM software, ticketing systems, and internal databases to provide seamless support.

As a first step, we will use a fairly simple configuration of a chatbot, which is limited to answer predefined questions from the user/customer. It is important to configure the chatbot's information sources.

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For the chatbot on the www.coniasoft.com website , we have deliberately limited ourselves to limited sources of information for this chatbot, related to information about Coniasoft Ltd. and the group of companies of Perfect Timing Holding.

In this way, we give website visitors www.coniasoft.com the opportunity to ask their questions about the group of companies 24/7 at any time and receive immediate answers. The special thing is that the answer is always output by the chatbot in the language in which the question was asked.

In a next step, this chatbot function will be used in a configured form in all software projects of Coniasoft Ltd. as a qualified application interface configured for the use of the help function within the projects.

This closes the circle back to the project developer and user documentation, because the AI-generated responses of the chatbot that accesses this information will only be as precise and structured as the programming and the project and user documentation are.

Use the current chatbot function yourself on www.Coniasoft.com
and start the chatbot with this icon!

Ask your question in your native language,
the chatbot answers, then in that language too!

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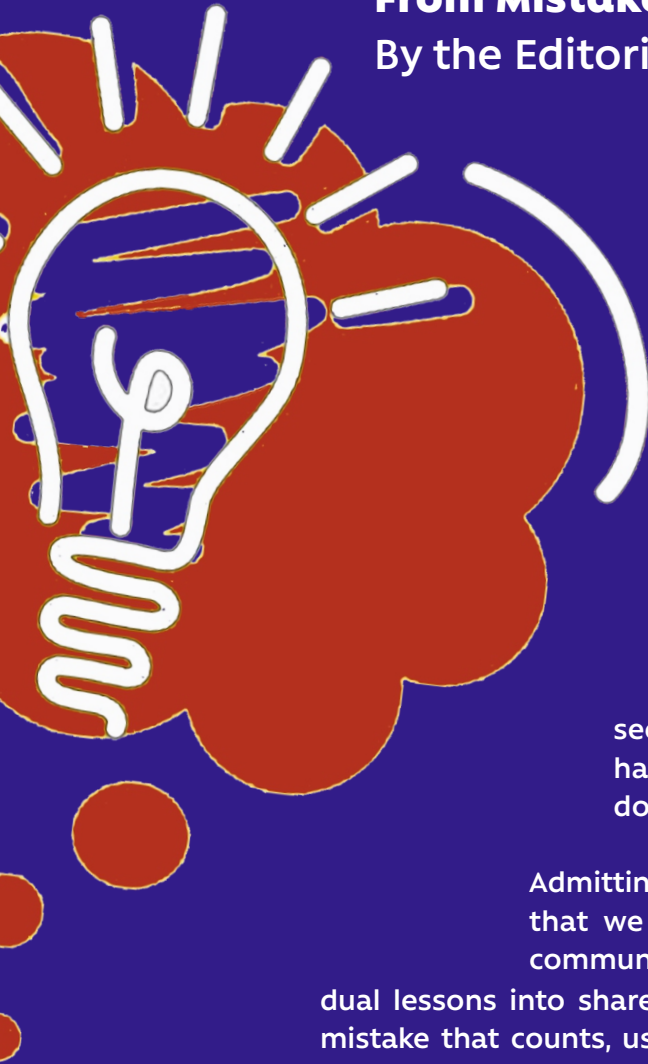
Reflections & Revelations

From Mistake to Mastery: Lessons in Growth
By the Editorial Team

"Making mistakes is a human thing, admitting mistakes is a matter of character. Building success from mistakes is a winner's thing."

These powerful words from Şakir Yavuz, President and Founder of ATAFOM University, speak directly to the heart of our mission, "Education for Integration." At ATAFOM, we understand that education isn't just about academic excellence; it's about nurturing resilience, self-awareness, and the courage to grow. Mistakes are a universal part of learning, and rather than viewing them as setbacks, we see them as stepping stones. Every student and educator has experienced moments of failure, but these moments don't define us: what defines us is how we respond to them.

Admitting a mistake takes character, and it's through this honesty that we build trust, both in ourselves and in our academic community. Within our diverse, international environment, we dual lessons into shared growth. Most importantly, it's what we do after the mistake that counts, using it as a tool, a lesson, and a launchpad for success. ATAFOM students are being prepared not just to pass exams, but to lead with integrity in a complex world. As we move forward, let's embrace our imperfections and use them to build something stronger, together, learn from one another's challenges and triumphs, turning individual errors because that is what true winners do.

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VOICES of ATAFOM:

LAW & LEADERSHIP

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An Exclusive Interview with ATAFOM's Law Lecturer
Mr. Mirza Hasan Beg

Mr. Beg, can you tell us a bit about your journey into the field of Public International Law? What drew you to it initially?

Thank you for the question. My journey into Public International Law began during my undergraduate studies at Aligarh Muslim University, where I was exposed to the foundational principles of law and justice. What initially drew me to this field was a deep-seated interest in the intersection of law, human rights, and global justice.

My subsequent work with organizations like the Human Rights Law Network and my involvement in research and advocacy for marginalized groups further solidified my commitment to international legal frameworks. I have always been inspired by the idea that law can be a powerful tool for social change, especially in contexts that transcend national boundaries and require cooperative solutions.

Public International Law can be quite complex. How do you approach teaching it to make it both accessible and engaging for students from diverse backgrounds?

Public International Law can indeed be complex, especially for students from varied cultural and educational backgrounds. My approach is to break down complex legal concepts into relatable, real-world scenarios. I use case studies, current events, and interactive discussions to make the subject matter tangible and relevant. I also encourage students to draw parallels between international legal issues and their own local contexts, which not only aids understanding but also fosters critical thinking. Incorporating multimedia resources and group projects helps create an engaging and inclusive learning environment where every student feels empowered to participate.

If you could give one piece of advice to students aspiring to work in international law, what would it be?

If I could offer one piece of advice, it would be: Stay curious and cultivate a global perspective. International law is ever-evolving and requires a willingness to learn continuously and to appreciate diverse viewpoints. Build strong research skills, stay updated on global developments, and never hesitate to engage in debates or discussions. Most importantly, remember that empathy and a sense of justice are as important as legal expertise in this field.

Can you share an example of how your course helps students critically engage with current international legal issues?

One example from my course is a module where students analyze recent international legal disputes-such as those involving human rights violations, environmental treaties, or cross-border conflicts. Students are tasked with researching the legal arguments of all parties involved, assessing the role of international institutions, and proposing solutions grounded in legal principles. This exercise not only sharpens their analytical skills but also encourages them to consider the broader social and ethical implications of international law.

Finally, how does your course align with ATAFOM's vision of "Education for Integration"? Can you share how you incorporate this ethos into your teaching methods or curriculum?

My course is designed to reflect ATAFOM's vision by fostering an inclusive classroom where students from diverse backgrounds collaborate and learn from each other. I incorporate comparative legal studies, encourage group projects with international perspectives, and invite guest speakers from various countries. By doing so, I help students appreciate the interconnectedness of legal systems and the importance of integration in addressing global challenges. My teaching methods emphasize respect for diversity, critical engagement, and the development of practical skills that prepare students to contribute positively to an integrated world.

My journey, teaching philosophy, and course design are all deeply aligned with ATAFOM University International's mission. I am committed to empowering students to become globally-minded legal professionals who can navigate and shape the future of international law.
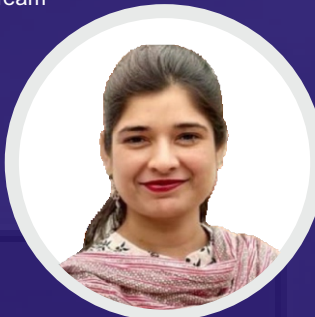
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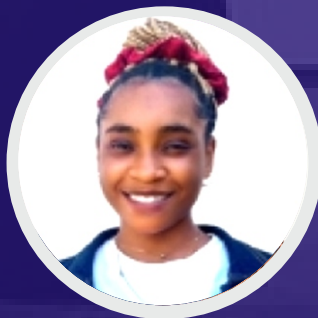**Afetormashie Prosper**
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EXTERNAL NEWSLETTER

"The success of every action begins in the head."

Şakir Yavuz

**Founder & President
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